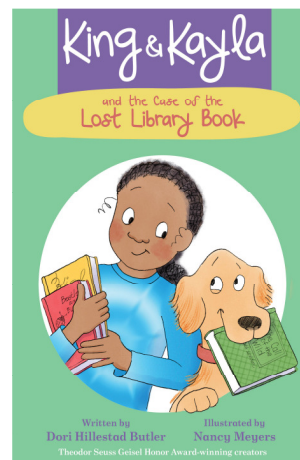


KING & KAYLA AND THE CASE OF THE LOST LIBRARY BOOK	
<b>Author / Illustrator:</b>	<b>ISBN – 13:</b>
Dori Hillestad Butler / Nancy Meyers	HC: 9781682632154 PB: 9781682632161
<b>Retail Price:</b>	<b>Pub Date:</b>
HC: \$14.99 PB: \$6.99	2/22
<b>Category:</b>	<b>Trim size:</b>
Illustrated Fiction	HC & PB: 6 x 9
<b>Page count:</b>	<b>Age Range / Grade Range:</b>
48 pages	7-9 / 2-4
<b>Territory:</b>	<b>Rights:</b>
World	All rights available
<b>BISAC Codes:</b>	
JUV028000 JUVENILE FICTION / Mysteries & Detective Stories	
JUV002070 JUVENILE FICTION / Animals / Dogs	
JUV043000 JUVENILE FICTION / Readers / Beginner	



**Sales Handle:**

A loveable dog helps his human girl solve mysteries in this easy-to-read novel told from the dog's point of view.

**Description:**

Kayla needs to return her library books so that she can check out new ones. But she can't find one of them. Where could it be? Good thing King and Jillian are there to help solve the crime.

**Sales Points:**

- The latest book from the two-time Geisel Honor Book award-winning team
- Adorable series features endearing characters solving entertaining mysteries
- Simple, straightforward language with great verbal and visual humor—perfect for new readers
- Models great problem-solving skills
- The first six books in the series were Junior Library Guild selections

**Author Bio and Residence:**

Dori Hillestad Butler has published magazine stories, educational materials, plays, book reviews, characters for a board game, and 42 children's books. She has been nominated for children's choice awards in 19 different states and won the 2011 Edgar Award for the best juvenile mystery for Buddy Files: Case of the Lost Boy.

Author Residence: Kirkland, WA

**Illustrator Bio and Residence:**

Nancy Meyers is a graphic designer and illustrator and the proud owner of Sullivan, golden-doodle extraordinaire!

Illustrator Residence: Minneapolis, MN

**Comparison Titles:**

Title	ISBN	Publisher	Pub date	Price
Ty's Travels: All Aboard!	9780062951120	HarperCollins	8/14/18	\$16.99
The Adventures of Otto: See Pip Flap	9781534416369	Simon Spotlight	8/28/18	\$17.99
Charlie & Mouse	9781452131535	Chronicle	4/11/17	\$14.99

**Author/Illustrator previous books:**

Title	ISBN	Publisher	Pub date	Price
King & Kayla Gold Ring	9781682632079	Peachtree	2/01/21	\$14.99
King & Kayla Gold Ring	9781682632086	Peachtree	2/02/21	\$6.99
King & Kayla Unhappy Neighbor	9781682630556	Peachtree	3/01/20	\$14.99
King & Kayla Unhappy Neighbor	9781682630563	Peachtree	3/01/20	\$6.99

**Marketing and Publicity:**

- Parenting and Pet Media and Blogger Outreach
- Regional Press Pitch
- Local Seattle Author Appearances
- National Library Week Social Media Promotion
- Series Social Media Promotion
- Interview on The Guest Book Podcast
- Downloadable Activity Sheets
- Series Sell Sheet
- Regional ABA Advertising
- Consumer Advertising
- Update Series Educator's Guide
- "How Not to Lose a Library Book" Poster
- Highlight at AASL 2021, LibLearnX, TLA, ALA Annual, NCTE

**Preview links:**

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