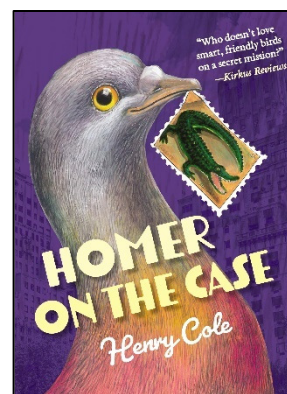


HOMER ON THE CASE	
Author / Illustrator:	ISBN – 13:
Henry Cole	9781682633571
Retail Price:	Pub Date:
\$8.99	4/22
Category:	Trim size:
Intermediate Fiction	PB: 6 x 8
Page count:	Age Range / Grade Range:
144 pages	8-12 / 3-6
Territory:	Rights:
World	All rights available
BISAC Codes:	
JUV028000 JUVENILE FICTION / Mysteries & Detective Stories	
JUV002040 JUVENILE FICTION / Animals / Birds	
JUV039060 JUVENILE FICTION / Social Themes / Friendship	



Sales Handle:

Can a homing pigeon who can read and a parrot who can speak convince their humans to investigate an animal crime spree?

Description:

Homing pigeon Homer and his parrot friend Lulu learn that something foul is going on when they witness four-legged criminals stealing valuables from the animal and human communities alike. Lulu and Homer track down the bandits, but need human help to stop them for good. Can they lead their human keepers to the culprits' hideout and stop the thieves?

Sales Points:

- A fun-filled mystery adventure, featuring crime-solving birds and a crafty gang of animal thieves
- Short chapters, lots of action, and entertaining newspaper elements contribute to an accessible, engaging story.
- Appealing characters must overcome difficulties communicating and connecting in order to help each other and their community
- Fun nod to newspaper comic detective Dick Tracy

Author Bio and Residence:

Henry Cole is the illustrator of more than ninety books for children, including bestsellers such as *The Leprechaun's Gold*, *Little Bo*, and *Tango Makes Three*, and *Oink!*, in addition to many of his own books, such as *A Nest For Celeste* and *Jack's Garden*.

Author Residence: Fort Lauderdale, FL

Comparison Titles:

Title	ISBN	Publisher	Pub date	Price
Peculiar Incident on Shady St	9781481477055	Aladdin	8/28/18	\$7.99
Ambrose Deception	9781484790052	Little Brown	12/12/19	\$7.99
Coop Knows the Scoop	9781492640189	Sourcebooks	7/07/20	\$7.99

Author/Illustrator's previous books:

Title	ISBN	Publisher	Pub date	Price
Homer on the Case	9781682362543	Peachtree	4/01/21	\$16.99
Nest for Celeste	9780061704123	Katherine Tegen Books	2/21/12	\$7.99
Somewhat True Adventures of Sammy Shine	9781561457786	Peachtree	8/1/18	\$7.95

Marketing and Publicity:

- Middle Grade Paperback Outreach
- Detective and Mystery Roundups
- Cross-promote on Social Media with *The Somewhat True Adventures of Sammy Shine*
- Re-promote First Chapter Readaloud/Sketch Video
- Bookseller eBlast
- Mystery and Birds Edelweiss Catalogs
- Repromote for Summer Reading
- Feature at AMLE
- Update Educator's Guide
- Middle Grade e-Newsletter

Preview links:

https://peachtree-online.com/staff/seasonal/pdfs/Homer32453.pdf
