

HAT TRICKS	
Author / Illustrator:	ISBN – 13:
Satoshi Kitamura	9781682633908
Retail Price:	Pub Date:
\$7.99	01/22
Category:	Trim size:
Picture book	PB: 10¼ x 9⅞
Page count:	Age Range / Grade Range:
32 pages	2-6 / PK-1
Territory:	Rights:
US & Canada exclusive; nonexclusive World except UK, Commonwealth, & Europe; ebook	Scallywag UK
BISAC Codes:	
JUV051000 JUVENILE FICTION / Imagination & Play	
JUV019000 JUVENILE FICTION / Humorous Stories	
JUV037000 JUVENILE FICTION / Fantasy & Magic	



Sales Handle:

Meet Hattie the magician—she's a natural performer, and you're invited to her magic show.

Description:

Abacadabra, katakurico! Oh, goodness! Out pops a cat from Hattie's magic hat. Can you guess what creature will appear from the magic hat next? Follow along as Hattie conjures up a parade of animals from her magic hat, and don't miss the grand finale!

Sales Points:

- A playful and humorous story
- Page turns encourage guessing and interaction from young reader
- Great for read-alouds to groups and on-the-lap

Author Bio and Residence:

Satoshi Kitamura is an award-winning children’s picture book author and illustrator. As a child, he drew constantly and devoured comics. A self-taught artist, his career began in advertising and magazines before he moved to London, where he debuted as a picture book illustrator with Hiawyn Oram’s Angry Arthur, a 1983 Mother Goose Award-winner for the Most Exciting Newcomer to British Illustration. Since then, he has illustrated over twenty of his own books, plus collaborated on many others. He lives in Japan.

Author Residence: Japan

Comparison Titles:

Title	ISBN	Publisher	Pub date	Price
Don’t Blink	9780593175699	Dragonfly	1/21/20	\$7.99
Sometime I Feel Like a Fox	9781773061177	Groundwood Books	4/03/18	\$11.99
Ice Boy	9781536208931	Candlewick	10/22/19	\$6.99

Author/Illustrator's previous books:

Title	ISBN	Publisher	Pub date	Price
What’s Wrong with My Hair	9780547239347	Houghton Mifflin	3/01/09	\$9.99
Squirrel is Hungry	9780374371715	Farrar Strauss	9/01/96	\$4.95
Me and My Cat	9780374447960	Farrar Strauss	3/01/05	\$6.95
Hat Tricks	9781682631508	Peachtree	3/01/20	\$16.99

Marketing and Publicity:

- Parenting Blogger Outreach
- Easter Roundups
- Re-promote Read-aloud Video
- Easter/Spring Social Media Tie-in
- AAPI Heritage Month Sell Sheet
- Rabbit Round Up Stock Up Promotion
- NAEYC Advertising
- Spring 2022 Paperback e-Newsletter
- Read-aloud, Storytime e-Newsletter

Preview links:

<http://peachtree-online.com/staff/seasonal/pdfs/Tricks31508.pdf>