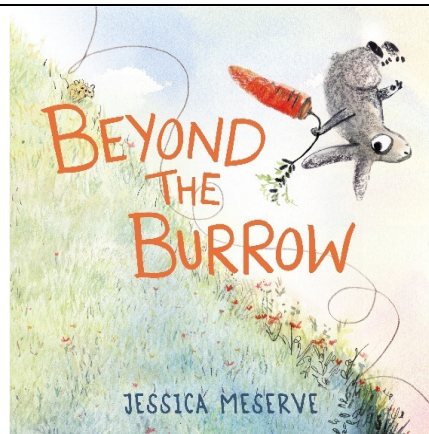


BEYOND THE BURROW	
Author / Illustrator:	ISBN – 13:
Jessica Meserve	9781682633755
Retail Price:	Pub Date:
\$17.99	3/22
Category:	Trim size:
Picture book	HC: 10 $\frac{5}{8}$ x 10 1/16
Page count:	Age Range / Grade Range:
40 pages	3-7 / K-2
Territory:	Rights:
US; audio; ebook	Macmillan UK
BISAC Codes:	
JUV002210 JUVENILE FICTION / Animals / Rabbits	
JUV039090 JUVENILE FICTION / Social Themes / New Experience	
JUV039060 JUVENILE FICTION / Social Themes / Friendship	



Sales Handle:

A beautiful book to inspire boldness and encourage us all to step beyond the burrow.

Description:

The big, wide world can be scary, especially when it's filled with strange-looking creatures who don't eat carrots. But does giant, clawed and hairy have to mean scary? And is there a rabbit brave enough to find out?

Sales Points:

- Rabbit's timid nature is immediately recognizable and relatable for the shy and introverted.
- Themes of friendship encourage new exploration and boundary-pushing
- Strong emotions and dynamic gestures in characters stand out against lovely line work and soft washes of color, creating a delightful mood from beginning to end.
- A comforting tale for anyone small facing a big world

Author Bio and Residence:

Jessica Meserve was born in the US and grew up here and in the UK. She graduated with both a BA and an MA in Illustration from Edinburgh College of Art and worked in publishing as a children's book designer before going freelance to pursue a career as a children's author and illustrator. She lives in Hertfordshire with husband, two daughters, and a dog named Maple. Follow her on Instagram @jess.meserve

Author Residence: Hertfordshire, England

Comparison Titles:

Title	ISBN	Publisher	Pub date	Price
Mini Rabbit is Not Lost	9780823443581	Neal Porter Books	10/8/19	\$18.99
That's My Carrot	9780399551581	Knopf	5/12/20	\$17.99
Hank's Big Day	9780553511505	Schwartz & Wade	9/13/16	\$16.99

Author's previous books:

Title	ISBN	Publisher	Pub date	Price
Can Anybody Hear Me	9780547028347	Clarion	8/08/08	\$16.00
Bedtime Without Arthur	9780761354970	Andersen	8/01/14	\$16.95
Small Sister	9780618776580	Clarion	5/15/07	\$16.00

Marketing and Publicity:

- Parenting Blogger Outreach
- Easter and Spring Roundups
- Virtual Author Appearances
- Social Media Graphics / Digital Assets
- Social Media Promotion for Easter/Spring and Back-to-School/First Day of School
- SEL Blog Round-up
- Author/Illustrator Instagram Takeover
- Bookseller eblast
- Consumer Advertising
- SEL Edelweiss Catalog
- Social Emotional Learning Brochure with Classroom Activities
- Author/Illustrator Intro Video for Library Conferences
- Back to School and SEL e-Newsletter
- Promotion at LibLearnX, TLA, NCTE, NAEYC

Preview links:

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