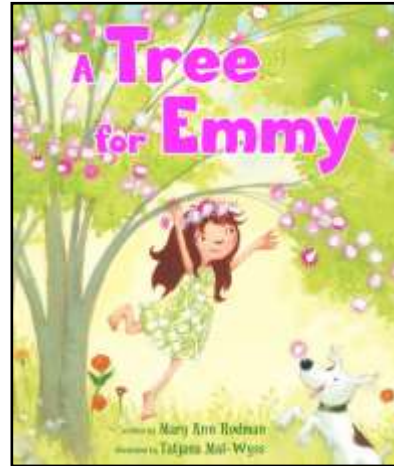


TREE FOR EMMY, A	
Author / Illustrator:	ISBN – 13:
Mary Ann Rodman / Tatjana Mai-Wyss	PB: 9781682630372
Retail Price:	Pub Date:
PB: \$7.95	04/18
BISAC Codes:	
JUV029000 JUVENILE FICTION / Nature & the Natural World / General JUV017100 JUVENILE FICTION / Holidays & Celebrations / Birthdays JUV013030 JUVENILE FICTION / Family / Multigenerational	
Category / Format / illustrations:	Trim size:
Picture book	PB: 8¾ x 10
Page count:	Age Range / Grade Range:
32 pages	Ages 4-8 / PreK-3
Territory:	Rights:
world	All rights available



Sales Handle:

“Stubborn and strong and a little bit wild.” Emmy wants a birthday gift that is just like her!

Description:

Emmy loves trees, especially the mimosa tree that grows in her grandmother’s pasture. So when Emmy decides she wants a mimosa tree of her own for her birthday, she is dismayed to find that many garden stores don’t sell them. Emmy is crushed—until she discovers that the answer to her problem is growing right before her eyes! Mary Ann Rodman’s joyful story will appeal to all who cherish a special dream, and help readers appreciate the natural world around them. Illustrator Tatjana Mai-Wyss’s whimsical watercolor and collage illustrations capture Emmy’s exuberant personality and the story’s hopeful ending.

Sales Points:

- Playful and sure to inspire a love of nature
- Illustrations as lively as they are whimsical
- Shares a message of hope
- An untraditional gift, a heartfelt story
- Now available in paperback

Author Bio and Residence:

Mary Ann Rodman, a former school media specialist, is the author of A Tree for Emmy and First Grade Stinks! She has received both the Ezra Jack Keats Award for Outstanding New Picture Book Writer and the Charlotte Zolotow Award.

Author Residence: Georgia

Illustrator Bio and Residence:

Tatjana Mai-Wyss was born in Switzerland and grew up with her nose in a book. Today Tatjana has illustrated a number of picture books. She lives in South Carolina and works as a designer, teacher, and all-around creative.

Illustrator Residence: South Carolina

Comparison Titles:

Title	ISBN	Publisher	Pub date	Price
Christmas Farm	9780544105096	Houghton Mifflin	10/08/2013	6.99
Hugging Tree	9781433819087	Magination Press	9/15/2015	\$9.95
Tree That Bear Climbed	9781607185376	Arbordale	8/10/2012	\$9.95

Author's previous books:

Title	ISBN	Publisher	Pub date	Price
Tree For Emmy	9781561454754	Peachtree	3/31/2009	\$15.95
My Best Friend	9780142408063	Puffin	6/14/2007	\$5.99
First Grade Stinks	9781561453771	Peachtree	6/29/2006	\$15.95

Marketing and Publicity:

- Feature at trade shows: ALA, etc.
- Newly updated cover
- Website slider ad
- Feature on blog and in e-newsletter
- Advertising campaign

Preview links:

<http://peachtree-online.com/staff/seasonal/pdfs/TreeforEmmy.pdf>