


<b>STANLEY THE MAILMAN</b>		
<b>Author / Illustrator:</b>	<b>ISBN – 13:</b>	
William Bee	9781561458677	
<b>Retail Price:</b>	<b>Pub Date:</b>	
\$14.95	03/16	
<b>BISAC Codes:</b>		
JUV002180 JUVENILE FICTION / Animals / Mice, Hamsters, Guinea Pigs, etc.		
JUV006000 JUVENILE FICTION / Business, Careers, Occupations		
JUV023000 JUVENILE FICTION / Lifestyles / City & Town Life		
<b>Category / Format / illustrations:</b>	<b>Trim size:</b>	
Picture book / HC / full color throughout	8¾ x 8¾	
<b>Page count:</b>	<b>Age Range /Grade Range:</b>	
32 pages	Ages 3-7 / PK-2	
<b>Territory:</b>		<b>Rights:</b>
US, Territories, Dependencies, Philippines, Canada		Random House UK

**Sales Handle:**

Stanley is delivering letters and packages to all of his friends!

**Description:**

It's going to be a busy day for Stanley! He gets up early to sort through all of the mail in his post office. Then he sets off through town to deliver it all. Myrtle, Little Woo, and Charlie all receive exciting gifts and letters. But will everyone be happy with what's in Stanley's mail bag?

**Selling Points:**

- An industrious and ADORABLE CHARACTER who lives in a charming world
- Will appeal to young children who want to know about OCCUPATIONS AND MACHINES
- Strong BOY-APPEAL
- Great for readers at a TRANSITIONAL age between board books and picture books
- SIX Stanley titles contracted, with the possibility for more

**Author Bio and Residence:**

William Bee is an artist and commercial designer who has worked for renowned fashion houses, including Issay Miyake and Paul Smith. As well as writing children's books, he races a vintage sports car, is an international skier, and when at home tends his lawns and meadow. He lives in England.

**Sales Comps:**

<b>Title</b>	<b>ISBN</b>	<b>Publisher</b>	<b>Pub date</b>	<b>Price</b>
<i>Maisy's Book of Things That Go (and other Maisy titles)</i>	9780763646141	Candlewick	5/1/2010	\$12.99
<i>Digger Dog</i>	9780857631299	Nosy Crow	7/1/2013	\$14.99
<i>And the Train Goes...</i>	9780763632489	Candlewick	3/1/2007	\$15.99

**Author's previous books:**

<b>Title</b>	<b>ISBN</b>	<b>Publisher</b>	<b>Pub date</b>	<b>Price</b>
<i>Stanley's Diner</i>	9781561458028	Peachtree	9/1/2015	\$14.95
<i>Migloo's Day</i>	9780763673741	Candlewick	3/1/2015	\$14.99
<i>Stanley the Farmer</i>	9781561458035	Peachtree	3/1/2015	\$14.95
<i>Worst in Show</i>	9780763673185	Candlewick	1/1/2015	\$15.99
<i>Stanley's Garage</i>	9781561458042	Peachtree	9/1/2014	\$14.95

**Marketing and Publicity points:**

- Specialty Interest Media Pitches to Parenting, Gender specific pubs and Mom Blogs
- Social Media: Instagram Sneak Peek, Free Book Friday, Saturday Afternoon Picnic w/ Illustrator, Sunday Brunch
- Trade Ad campaign

**Preview links:**

<b>Cover &amp; interior:</b>
<a href="http://peachtree-online.com/staff/seasonal/pdfs/StanleytheMailman.pdf">http://peachtree-online.com/staff/seasonal/pdfs/StanleytheMailman.pdf</a>