

SPRING BABIES	
Author / Illustrator:	ISBN:
Kathryn O. Galbraith / Adela Pons	9781682630686
Retail Price:	Pub Date:
\$6.95	03/19
Category:	Trim size:
Trade Board Books	BB: 6 x 6
Page count:	Age Range / Grade Range:
20 pages	Ages 2–6 / PK
Territory:	Rights:
World	All rights available
BISAC Codes:	
JUV009100 JUVENILE FICTION / Concepts / Seasons	
JUV051000 JUVENILE FICTION / Imagination & Play	
JUV029000 JUVENILE FICTION / Nature & the Natural World / General	



Sales Handle:

An endearing new board book series with adorable babies on the go throughout the seasons.

Description:

Spirited, rhyming text and colorful, graphic art reveal an energetic cast of babies having an action-packed day of play in the park.

Sales Points:

- An adorable, diverse cast of babies depicted in bright cheerful colors cavort through the park in spring
- Energetic rhyming text takes the reader through a spring landscape and introduces a variety of seasonal activities.
- Four book series –Autumn and Winter published in 2018

Author Bio and Residence:

Kathryn O. Galbraith is the award-winning author of more than seventeen children's books.
Author Residence: University Park, WA

Illustrator Bio and Residence:

A native of Venezuela, Adela Pons is a graduate of the Savannah College of Art and Design.
Illustrator Residence: Atlanta, GA

Comparison Titles:

Title	ISBN	Publisher	Pub date	Price
Spring Joy	9781605371658	Clavis	6/10/14	\$5.95
Spring (Seasons)	9781846437410	Child's Play	10/1/15	\$4.99
Baby Loves Spring!	9781442427457	Little Simon	1/3/12	\$6.99

Author's previous books:

Title	ISBN	Publisher	Pub date	Price
Autumn Babies	9781682630662	Peachtree	9/1/18	\$6.95
Winter babies	9781682630679	Peachtree	9/1/18	\$6.95
Sparky and Tidbit	9781481404259	Simon Spotlight	2/3/15	\$16.99

Illustrator's previous books:

Title	ISBN	Publisher	Pub date	Price
Autumn Babies	9781682630662	Peachtree	9/1/18	\$6.95
Winter babies	9781682630679	Peachtree	9/1/18	\$6.95

Marketing and Publicity:

- Feature at trade shows including NAEYC, NCTE, ALAMW, TLA, BEA, ALA, ILA
- Activity Sheet available
- Reviews in publishing and library trades, on parenting blogs and websites, in early childhood education newsletters, and in author's and illustrator's hometown media
- Included in Board book roundups and collections of new books celebrating spring and summer
- Website slider ad
- Series e-blast to early childhood educator list
- Social media including Pinterest board, feature on blog, and in e-newsletter
- Advertising including on Goodreads, PW, and others

Preview links:

<https://peachtree-online.com/staff/seasonal/pdfs/BabiesSpring30686.pdf>