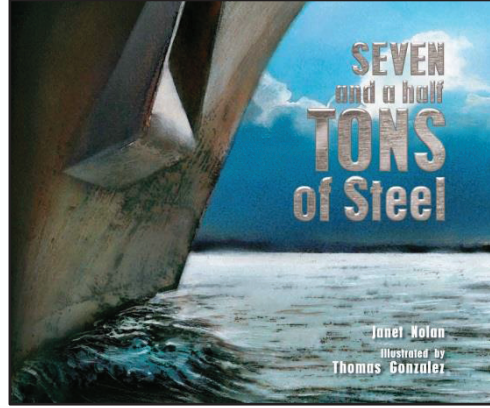


SEVEN AND A HALF TONS OF STEEL	
Author / Illustrator:	ISBN – 13:
Janet Nolan / Thomas Gonzalez	9781561459124
Retail Price:	Pub Date:
\$17.95	08/16
BISAC Codes:	
JNF025250 JUVENILE NONFICTION / History / United States / 21st Century JNF057020 JUVENILE NONFICTION / Transportation / Boats, Ships & Underwater Craft JNF051120 JUVENILE NONFICTION / Technology / How Things Work-Are Made	
Category / Format / illustrations:	Trim size:
Picture book / HC	11 ⁵ / ₈ x 10
Page count:	Age Range /Grade Range:
36 pages	Ages 6-10 / 4+
Territory:	
World	
Rights:	
Text: Peachtree except dramatic performance (Chudney Agency); Art: Peachtree	



Sales Handle:

This powerful story reveals how something remarkable can emerge from a devastating event. Following the events of September 11, 2001, the governor of New York gave the Navy a steel beam that was once inside one of the World Trade Towers. Seven and a Half Tons of Steel tells the story of what the Navy did with it.

Description:

There is a ship, a navy ship. It is called the USS New York. It is big like other navy ships, and it sails like other navy ships, but there is something special about the USS New York.

Following the events of September 11, 2001, the governor of New York gave the Navy a steel beam that was once inside one of the World Trade Towers.

The beam was driven from New York to a foundry in Louisiana

Metal workers heated the beam to a high, high temperature.

Chippers and grinders, painters and polishers worked on the beam for months.

And then, seven and a half tons of steel, which had once been a beam in the World Trade Center, became a navy ship's bow.

This powerful story reveals how something remarkable can emerge from a devastating event.

Selling Points:

- Inspiring story of the aftermath of 9/11
- Powerful text is paired with stunning illustrations from New York Times best-selling illustrator of 14 Cows for America
- Fascinating insight into the shipbuilding process
- Back matter

Author Bio and Residence:

JANET NOLAN has a BA from The Evergreen State College in Olympia, Washington, and a master's degree in urban planning and policy from the University of Illinois at Chicago.

Illustrator Bio and Residence:

THOMAS GONZALEZ was born in Havana, Cuba, and moved to the United States as a child. An artist and painter, he directed campaigns for clients such as Coca-Cola, Delta Airlines, NASCAR, the NFL, and McDonald's.

Sales Comps:

Title	ISBN	Publisher	Pub date	Price
<i>Built to Last</i>	9780547342405	HMH BYR	10/25/2010	\$24.99
<i>Red Bicycle</i>	9781771380232	Kids Can Press	3/1/2015	\$18.95
<i>Fireboat</i>	9780399239533	Penguin Young Readers	8/16/2002	\$17.99

Author's previous books:

Title	ISBN	Publisher	Pub date	Price
<i>A Father's Day Thank You HC</i>	9780807522912	Albert Whitman	1/1/2007	\$16.99
<i>The St. Patrick's Day Shillelagh</i>	9780807573457	Albert Whitman	1/1/2002	\$6.95
<i>The Firehouse Light</i>	9781582462981	Tricycle	5/25/2010	\$15.99

Marketing and Publicity points:

- Featured Title at BEA
- F&G Available in print and online via NetGalley/Edelweiss
- Big Mouth Mailing
- Author/illustrator pre-pub tour
- 3-5 city author/illustrator tour
- National Book Festival
- Pitch for regional shows
- Advanced Access Mailing
- Extensive social media campaign
- National and regional media campaign
- Trade Advertising campaign
- Possible Teaching Guide

Preview links:

Cover & Interior:

<http://peachtree-online.com/staff/seasonal/pdfs/SevenandaHalfTonsofSteel.pdf>