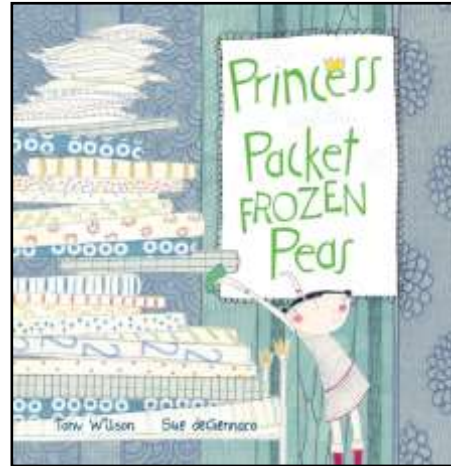


<b>THE PRINCESS AND THE PACKET OF FROZEN PEAS</b>	
<b>Author / Illustrator:</b>	<b>ISBN – 13:</b>
Tony Wilson / Sue deGenarro	PB: 9781682630518
<b>Retail Price:</b>	<b>Pub Date:</b>
PB: \$7.95	02/18
<b>BISAC Codes:</b>	
JUV012030 JUVENILE FICTION / Fairy Tales & Folklore / General JUV019000 JUVENILE FICTION / Humorous Stories JUV039060 JUVENILE FICTION / Social Issues / Friendship	
<b>Category / Format / illustrations:</b>	<b>Trim size:</b>
Picture book	PB: 10 x 10½
<b>Page count:</b>	<b>Age Range / Grade Range:</b>
32 pages	Ages 4 – 8 / PreK-3
<b>Territory:</b>	<b>Rights:</b>
US, territories, dependencies; Canada; Philippines	Scholastic Australia



**Sales Handle:**

In this modern take on the tale of the Princess and the Pea, Prince Henrik decides that sometimes real princesses can be too sensitive!

**Description:**

Prince Henrik wants to marry an outdoorsy kind of girl, and he knows just how to find her: instead of a single pea tucked into a pile of bedding, Henrik tests prospective brides with an entire packet of frozen peas shoved under a flimsy camping mattress. Henrik despairs as princess after princess complains. He begins to believe he'll never find the girl of his dreams, until one day she shows up unexpectedly in the form of his old friend, Pippa. Pippa is all too happy to join Henrik in pitching a tent or playing a hard game of hockey, after which she finds the perfect use for that packet of frozen peas!

**Sales Points:**

- Humorous twist on a classic tale will have readers laughing out loud
- Quirky, stylized illustrations and text
- Positive message comes through without feeling too didactic
- Now available in paperback

**Author Bio and Residence:**

Tony Wilson has worked in radio and television since his appearance on the documentary series “Race Around the World,” during which he visited ten countries in 100 days. He is the author of eight books— five for children and three for adults. His first novel, *Players*, earned him an award as a Best Young Australian Novelist 2006. His first book for children was *Grannysaurus Rex*, illustrated by David Cornish. He followed up with *Harry Highpants*, a *White Ravens Stand* nominee at the 2008 Bologna Book Fair. *The Princess and the Packet of Frozen Peas* was a CBCA Notable Book for 2010.  
Author Residence: Australia

**Illustrator Bio and Residence:**

Sue deGennaro says drawing as a child filled in all the spaces left behind by having no television. As an adult, her path to becoming an illustrator has been winding, taking her through psychology, filmmaking, street performing, a decade as a circus aerialist, and membership in an all-girl flying trapeze troupe. Sue now draws full time while sitting at a long bench on a wobbly stool, with her feet firmly on the ground. Her recent picture book projects include *One Funky Monkey*, *The Vegetable Ark*, and *The Tomorrow Book*.  
Illustrator Residence: Australia

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**Comparison Titles:**

Title	ISBN	Publisher	Pub date	Price
The Princess Knight	9780439536301	Chicken House	3/1/2004	\$17.99
Peas Let Her Be a Princess	9780996209809	Puddle Press	6/19/2015	\$20.93
The Princess and the Pea	9781454916789	Sterling Children’s Books	10/6/2015	\$6.95

**Author’s previous books:**

Title	ISBN	Publisher	Pub date	Price
Hit the Road	978-1460707135	ABC Book Publishing	2/20/2017	\$7.99
Maintain the Mischief	978-1460707142	ABC Book Publishing	5/22/2017	\$7.99
The Miracle Goal	978-1460707128	HarperCollins Australia	11/1/2016	\$7.99

**Marketing and Publicity:**

- Feature at trade shows: ALA, etc.
- New, refreshed jacket treatment
- Featured title on website
- Feature on blog and in e-newsletter
- Advertising campaign

**Preview links:**

<a href="http://peachtree-online.com/staff/seasonal/pdfs/PrincessandthePacketofFrozenPeasPB.pdf">http://peachtree-online.com/staff/seasonal/pdfs/PrincessandthePacketofFrozenPeasPB.pdf</a>
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