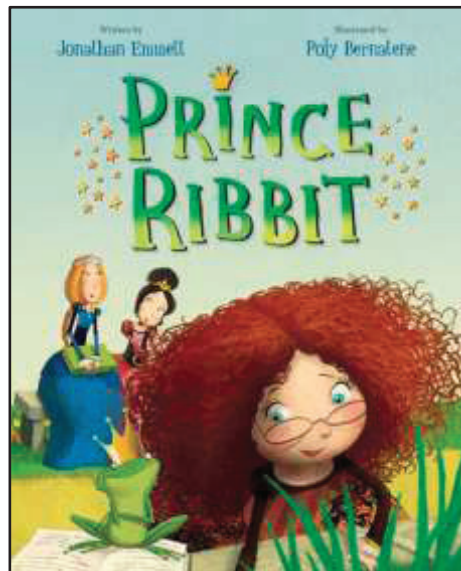


PRINCE RIBBIT	
<b>Author / Illustrator:</b>	<b>ISBN – 13:</b>
Jonathan Emmett / Poly Bernatene	9781561457618
<b>Retail Price:</b>	<b>Pub Date:</b>
\$16.95	03/17
<b>BISAC Codes:</b>	
JUV012040 JUVENILE FICTION / Fairy Tales & Folklore / Adaptations JUV002120 JUVENILE FICTION / Animals / Frogs & Toads JUV019000 JUVENILE FICTION / Humorous Stories	
<b>Category / Format / illustrations:</b>	<b>Trim size:</b>
Picture book / HC / full color throughout	9 ¼ x 11 ¾
<b>Page count:</b>	<b>Age Range /Grade Range:</b>
32 pages	Ages 3-7 / PK-2
<b>Territory:</b>	<b>Rights:</b>
US ONLY	Macmillan UK



**Sales Handle:**

Enchanted prince or just a plain old frog? Pucker up, princesses! There’s only one way to find out...

**Description:**

Fairy tales are just stories—or so Princess Martha believes. But when her sisters meet a talking frog, they’re convinced that giving him the royal treatment will turn him into Prince Charming. After all, that’s what happens in their story books. Martha isn’t so sure. The more she sees of Prince Ribbit, the more suspicious she becomes. Armed with the facts, Martha sets out to expose Prince Ribbit and prove to her sisters that “just because it’s in a book doesn’t mean it’s true.” But before “The End,” Princess Martha might just learn that lesson for herself! Jonathan Emmett’s clever twist on the “The Frog Prince” pits a spunky, bespectacled princess against a sly amphibian to teach a charming lesson on the pitfalls of trusting everything you read.

**Sales Points:**

- A light, charming story from the team that created the wickedly funny Christmas tale, *The Santa Trap* (Peachtree 2012)
- Fun, humorous twist on the classic fairy tale, The Frog Prince, has strong retail and educational appeal
- Protagonist is a spunky, redheaded, nonfiction-loving, bespectacled heroine—a twist on the princess archetype
- Light, fun lesson on the pitfalls of trusting everything you read with a surprise ending
- Poly Bernatene’s cinematic illustrations bring Emmett’s bright and cheerful world to life

**Author Bio and Residence:**

Jonathan Emmett began his career as an architect before leaving to write children's books. Since then, he has published over fifty titles in over thirty languages. He is the recipient of the Red House Children's Book Award and the Sheffield Children's Book Award. Emmett lives in England.

**Illustrator Bio and Residence:**

Poly Bernatene studied at the Buenos Aires School of Fine Art. In addition to working in animation and comics, he has illustrated more than sixty children's books. Bernatene lives in Argentina.

**Sales Comps:**

Title	ISBN	Publisher	Pub date	Price
<i>I Don't Want to be a Frog</i>	9780385378666	Doubleday	2/10/2015	\$10.91
<i>Ninja Red Riding Hood</i>	9780399163548	G. P. Putnam's Sons	7/10/2014	\$12.80
<i>Interstellar Cinderella</i>	9781452125329	Chronicle Books	5/5/2015	\$12.81

**Author's previous books:**

Title	ISBN	Publisher	Pub date	Price
<i>The Santa Trap</i>	9781561456703	Peachtree	10/1/2012	\$15.95
<i>The Princess and the Pig</i>	9780802723345	Walker	9/27/2011	\$17.99

**Illustrator's previous books:**

Title	ISBN	Publisher	Pub date	Price
<i>Hello, Hippo! Goodbye, Bird!</i>	9780553509908	Knopf	4/12/2016	\$15.99

**Marketing and Publicity:**

- Feature at trade shows: NCTE 2016, ALA Midwinter, TLA, BEA, ALA, ILA
- White Box mailing
- Advance Access emailing
- Pitch reviews in publishing and library trades

**Cover & Interior:**

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