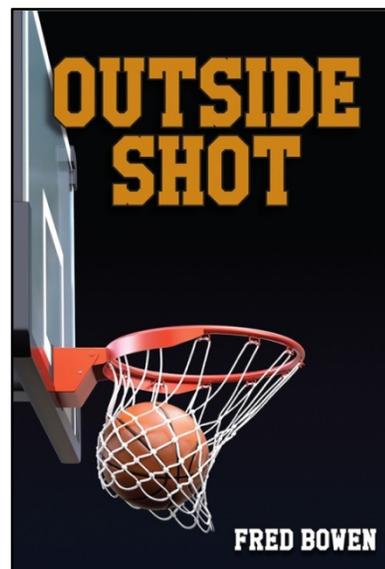


OUTSIDE SHOT HC	
Author:	ISBN – 13:
Fred Bowen	HC: 9781561459551 PB: 9781561459568
Retail Price:	Pub Date:
HC: \$14.95 PB: \$6.95	03/17
BISAC Codes:	
JUV032020 Juvenile Fiction/Sports & Recreation/Basketball JUV005000 Juvenile Fiction/Boys & Men JUV039140 Juvenile Fiction/ Social Issues / Self-Esteem & Self-Reliance	
Category / Format	Trim size:
Intermediate Fiction / HC & PB	5 ¼ x 7 ½
Page count:	Age Range /Grade Range:
144 pages	Ages 7-12 / Grades 2-6
Territory:	Rights:
World	All rights available



Sales Handle:

Eighth-grader Richie Mallon has always known he was a shooter, but will his amazing shooting talent be enough to keep him on the team?

Description:

Outside Shot tells the story of eighth-grade basketball player Richie Mallon, who is known as “the shooter,” the one on the team who scores most of the baskets. He has practiced every day at his driveway hoop, perfecting his technique. Richie never plays any other roles on the court; he lets his teammates do the assisting and rebounding. Richie makes the team under a tough new coach, but he’s not a starter. Then when his shooting skills go into a slump, he must find a way to become a more well-rounded player. Author Fred Bowen continues his Sport Story Series with full court, play-by-play action that’s sure to keep readers on the edge of their seats!

Sales Points:

- Bestselling author Over 440,000 copies of Fred Bowen’s sports fiction sold in Peachtree and licensed editions to date.
- Fast-paced sports action will appeal to fans of Mike Lupica and Matt Christopher
- High interest subject, diagrams, charts, and plays will hook reluctant readers
- Back matter features a real-life lesson from sports history

Author Bio and Residence:

A lifelong sports fanatic, Fred Bowen has coached youth league baseball, basketball, and soccer. His kids’ sports column "The Score" appears each week in the *KidsPost* section of the *Washington Post*. He lives in Silver Spring, Maryland.

Sales Comps:

Title	ISBN	Publisher	Pub date	Price
<i>Rimshots: Basketball Pix, Rolls, and Rhythms</i>	9780525460992	Dutton Juvenile	2/1/1999	\$15.99
<i>Pickup Posse Book One: Sasquatch in the Paint</i>	9781423178705	Disney Book Group	9/24/2013	\$16.99
<i>Mount Olympus Basketball</i>	9780802788443	Walker Children's	3/1/2004	\$15.95

Author's previous books:

Title	ISBN	Publisher	Pub date	Price
<i>Double Reverse HC</i>	9781561458141	Peachtree	8/1/2014	\$14.95
<i>Out of Bounds HC</i>	9781561458455	Peachtree	8/1/2015	\$14.95
<i>Throwing Heat HC</i>	9781561455737	Peachtree	2/1/2011	\$14.95

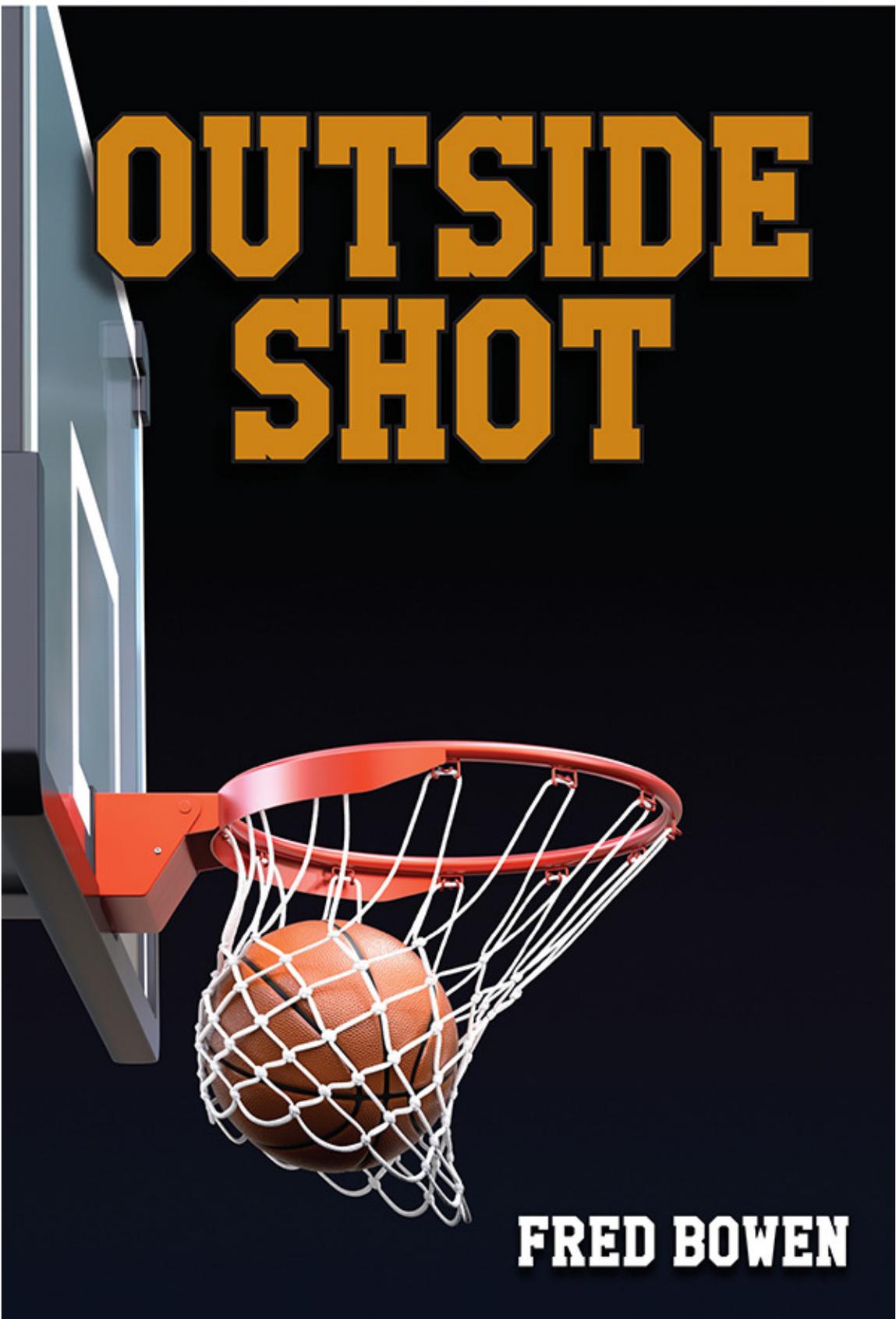
Marketing and Publicity:

- Feature at trade shows: NCTE 2016, ALA Midwinter, TLA, BEA, ALA, ILA,
- Wide galley distribution at trade shows and to middle grade book clubs, influencers and educators
- Advance Access e-mailing
- Downloadable bookmark available
- Author Q&A
- Poster
- Pitch reviews in publishing and library trades
- Mailing to short lead and long lead media contacts
- Pitch reviews to daily newspapers including *The New York Times*, *Baltimore Sun*, *Washington Post*, *The Wall Street Journal*
- Pitch reviews and interviews to appropriate blogs and websites
- Author events in Baltimore/Washington DC-area
- Fairfax County "Meet the Author" appearance
- Feature on blog

Cover & Interior:

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OUTSIDE SHOT



FRED BOWEN

Outside Shot

Written by Fred Bowen

HC: \$14.95 | PB: \$6.95 / HC: 9781561459551 | PB: 9781561459568

Pub date: March 1, 2017

Outside Shot is a chapter book that tells the story of Richie Mallon, an eighth-grader who plays basketball. Richie is known as the shooter, the one on the team who scores all the baskets. He's unwilling to play any other part of the game like assisting or rebounding. Richie and his best friend Bryce try out for the basketball season and both make it onto the team. Their coach is Mr. Sheridan, who's very tough on them. Richie does well until Christmas break, when practices are put on hold for the holiday. He and Bryce visit the school over the break to practice, where Cammy, one of the team managers, helps her father, the school janitor, on weekends.

Cammy helps the two of them practice whenever they go to the school during off hours. Richie loses his flow, and he's unable to shoot baskets consistently. Cammy tells him there are other parts of the game, not just shooting, but Richie doesn't want to hear it. Cammy, also the stat-keeper for the team, helps Richie practice, and slowly over the second half of the season, he tries more to play assists and rebounds to get her to stop nagging him. He does these plays more and more, and soon, he's able to shoot again, but he's a more well-rounded player.

By the end, their team ties for first in the whole season, and Richie is no longer just the shooter, and he's happy with that.