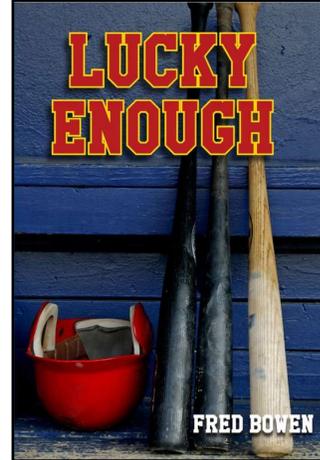


LUCKY ENOUGH	
Author / Illustrator:	ISBN – 13:
Fred Bowen /	HC: 9781561459575 PB: 9781561459582
Retail Price:	Pub Date:
HC: \$14.95 PB: \$6.95	03/18
BISAC Codes:	
JUV032010 JUVENILE FICTION / Sports & Recreation / Baseball & Softball JUV030060 JUVENILE FICTION / People & Places / United States / General JUV039140 JUVENILE FICTION / Social Themes / Self-Esteem & Self-Reliance	
Category / Format / illustrations:	Trim size:
Intermediate Fiction / Jacketed hardcover, Trade paperback / N/A	HC: 5¼ x 7½ PB: 5¼ x 7½
Page count:	Age Range / Grade Range:
144 pages	Ages 7-12 / 2-6
Territory:	Rights:
World	All rights available



Sales Handle:

Trey is overjoyed when his lucky charm helps him make the travel team, but will his luck hold out?

Description:

When Trey’s treasured lucky charm—a piece of blue sea glass he found near his grandmother’s beach house—“helps” him make it onto the Ravens travel team with his friend Cole, he is overjoyed. This stroke of good fortune reinforces his superstitious behavior, and the rituals become more and more important to him. In spite of some teasing and even some sarcasm from his teammates, Trey persists—he never steps on the foul line, he obsessively taps the corners of home plate when he’s at bat, he always chooses the same lucky bat—and the list just keeps getting longer.

Sales Points:

- Bestselling author: more than 440,000 copies of Fred Bowen’s sports fiction sold in Peachtree and licensed editions to date.
- Fast-paced sports action appeals to fans of Mike Lupica and Matt Christopher
- High interest subject will hook reluctant readers
- Back matter features more info from sports history about baseball superstitions

Author Bio and Residence:

A lifelong sports fanatic, Fred Bowen has coached youth league baseball, basketball, and soccer. His kids' sports column "The Score" appears each week in the KidsPost section of the *Washington Post*.

Author Residence: Silver Spring, MD

Comparison Titles:

Title	ISBN	Publisher	Pub date	Price
My New Team	9781561454904	Scholastic	1/27/2015	\$4.99
Bambino and Me	9781770496279	Tundra Books	4/8/2014	\$17.99
World Series Curse	9780385378840	Random House	9/13/2016	\$5.99

Author's previous books:

Title	ISBN	Publisher	Pub date	Price
Outside Shot	9781561459551	Peachtree	3/1/2017	\$14.95
Outside Shot	9781561459568	Peachtree	3/1/2017	\$6.95
Perfect Game	9781561456253	Peachtree	3/1/2013	\$5.95

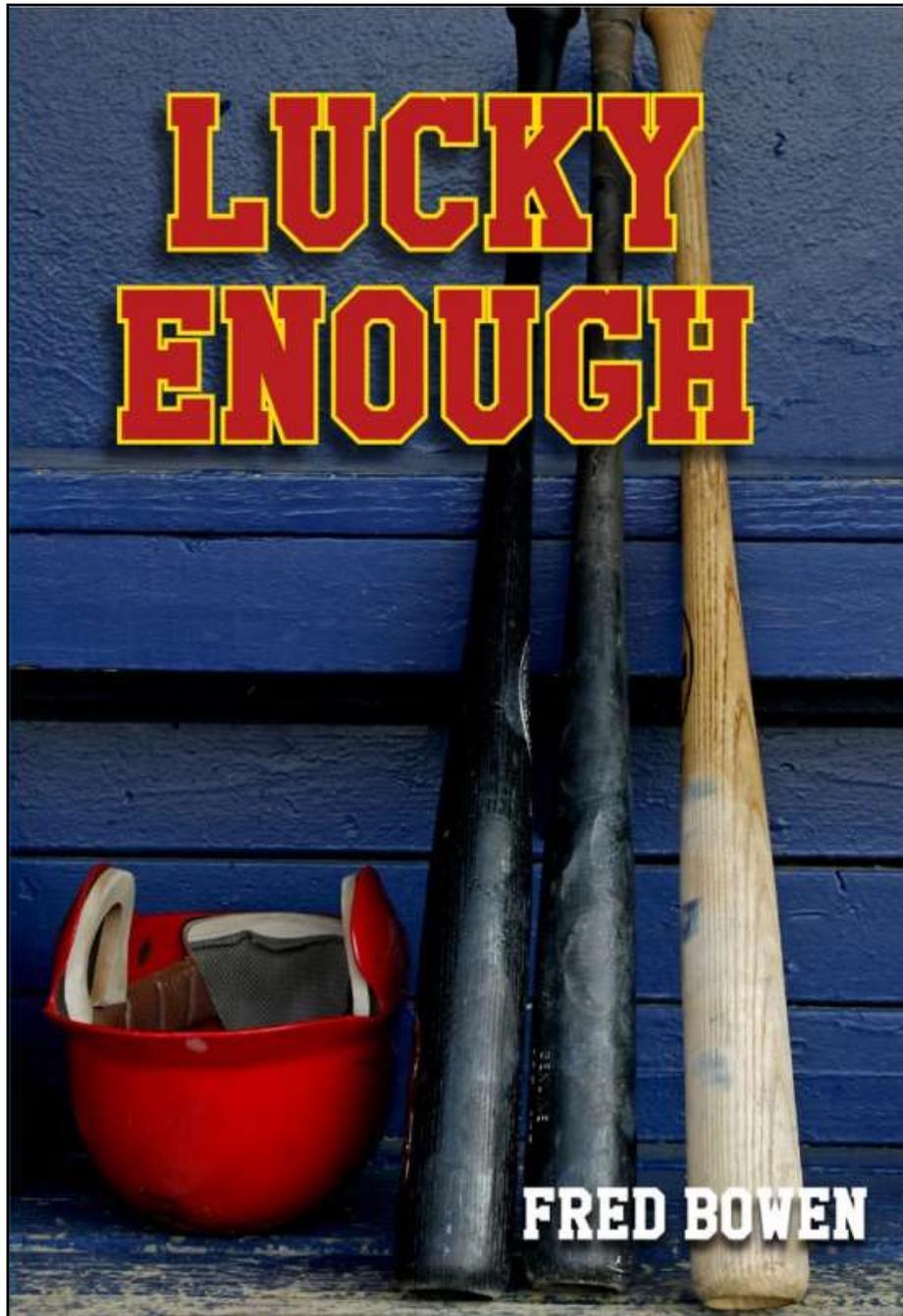
Marketing and Publicity:

- Feature at trade shows: NCTE, ALA Midwinter, VSRA, PLA, TLA, BEA, ALA, ILA
- Discussion Guide
- Post to Netgalley and Edelweiss
- Advanced Access emailing
- Select author events
- Reviews in publishing and library trades
- Mail to long lead and short lead media contacts; baseball round-ups
- Reviews and interviews on blogs and websites
- Website slider ad
- Major update to SportsStorySeries.com
- Social media
- Feature on blog (guest-post) and in e-newsletter
- Advertising campaign

Preview links:

http://peachtree-online.com/staff/seasonal/pdfs/LuckyEnough.pdf


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Lucky Enough

Written by Fred Bowen

HC: \$14.95 / 9781561459575

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Intermediate Fiction / sports / Territory: World

On the most important day of Trey Thompson's baseball career, he can't calm down until he finds his lucky sea glass. He is trying out for the Ravens traveling team that his friend, Cole McLaughlin, bragged about being a part of last year. At tryouts with Cole, coach let's Trey try different positions. Trey, Malik, and Cole are sent to the batting cages, and although he's preoccupied with bad luck, Trey does excellent as a hitter, and the coach acknowledges him.

Trey cannot focus on his homework, anxious to see the names for the team posted. He lives with his mother. His parents divorced when he was a child, and he hasn't seen his father since. He remembers walking on the beach with his grandmother collecting sea glass, which she told him was very lucky. He checks the website to see that he had made the team. Cole sent him a congratulation text.

Trey has a slow start on the first day of practice, missing balls and hitting fouls, while also being teased by Peter, his teammate, about his superstitions, but when Trey runs his sea glass over the bat things start looking up. When they receive their official uniforms, Trey gets number six, not lucky 14. Peter has it and teases him.

After studying with his mom does not go well, Trey believes his "B" on his difficult World War Two test is owed to the lucky sea glass.

At the first game, things start off slow, but Trey hits the ball and finally gets on the field. The Ravens take the lead and eventually win when Cole hits a runner and Trey plays excellent defense. Trey says its luck, but the coach says otherwise. Before Trey and his mom celebrate, Trey goes to change and can't find his lucky sea glass. Distraught, he messages Cole to meet him back on the baseball field. As they search for the sea glass, they meet Mr. Kinley, the groundskeeper, who talks about how superstitious some famous baseball players were.

Without his sea glass, Trey gets into a slump and plays less. During a game, he tries out a new sea glass but has a bad game, even though he had some success with a hit. At a fancy restaurant, Trey's mom and uncle talk about how Trey's grandmother valued hard work over luck, making Trey question his dependency on a lucky charm.

After joining Malik's practice with his dad, Trey thinks of his dad in California and how he can maybe make his own luck. Trey puts greater effort into baseball, staying before and after practices with his coach, Malik, and Mr. Kiley. After a game ends and the Ravens lose, he is happy that he was able to play in the game and believes things are starting to look up. Trey's practice studying for class is paying off, his batting average is also increasing, and he is starting to get put into the games earlier by their coach.

In a tough match against the Zephyrs, Trey pumps up his team while running to second base. As the game becomes more intense, Cole hits the ball and Trey tries to make it to home, but the other team catches the ball, losing the game for the Ravens.

After the game, Mr. Kiley reveals that he had found the sea glass one week later after Trey lost it but saw how practice was making Trey better. Trey appreciates what he was doing and realizes his batting average went up because of the game. Later, reflecting on his grandmother, Mr. Kinley, and his dad in California, Trey decides that his life is lucky enough.