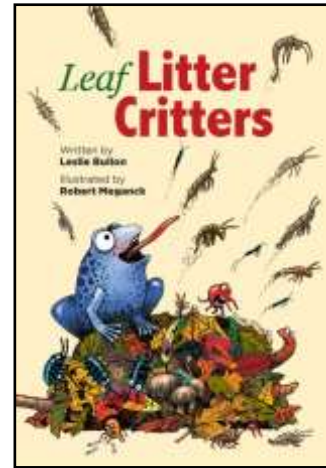


LEAF LITTER CRITTERS	
Author / Illustrator:	ISBN – 13:
Leslie Bulion / Robert Meganck	9781561459506
Retail Price:	Pub Date:
\$14.95	03/18
BISAC Codes:	
JNF042010 JUVENILE NONFICTION / Poetry / Humorous JNF051050 JUVENILE NONFICTION / Science & Nature / Biology JNF051100 JUVENILE NONFICTION / Science & Nature / Environmental Science & Ecosystems	
Category / Format / illustrations:	Trim size:
Intermediate Non-Fiction / Jacketed hardcover / full color throughout	HC: 5½ x 8¼
Page count:	Age Range / Grade Range:
48 pages	Ages 8–12 / 3-7
Territory:	Rights:
World	All rights available



Sales Handle:

Have fun on this poetic tour through the leaf litter layer and dig into the fascinating facts about the tiny critters who live there...

Description:

Nineteen poems in a variety of verse forms with accompanying science notes take readers on a decomposer safari through the “brown food web,” from bacteria through tardigrades and on to rove beetle predators. Glossary, hands-on investigations, and resources are included in the back matter.

Sales Points:

- Witty collection of science verses from the author of *At the Sea Floor Café & Random Body Parts*
- This wide array of poetic forms and fun facts has enormous potential for cross-curricular learning
- Leslie Bulion is a popular presenter at schools and conferences
- A perfect title for Earth Day

Author Bio and Residence:

Leslie Bulion has graduate degrees in oceanography and social work. She has written parenting and education articles and is the author of several children's books.

Author Residence: Durham, CT

Illustrator Bio and Residence:

Designer and illustrator Robert Meganck is Professor of illustration, graphic design, digital imaging, and color theory at Virginia Commonwealth University. He received a Bachelor of Fine Arts degree from the Center for Creative Studies in Detroit, MI and an MFA from Cranbrook Academy of Art in Bloomfield Hills, MI. He has received over 300 regional, national, and international awards for illustration and graphic design work.

Illustrator Residence: Powhatan, VA

Comparison Titles:

Title	ISBN	Publisher	Pub date	Price
Joyful Noise	9780064460934	HarperCollins	1/04/2005	\$5.95
Up in the Garden Down in Dirt	9781452119366	Chronicle	3/03/2015	\$16.99
Hey There, Stink Bug	9781580893046	Charlesbridge	7/01/2006	\$12.95

Author's previous books:

Title	ISBN	Publisher	Pub date	Price
Hey There, Stink Bug	9781580893046	Charlesbridge	7/01/2006	\$12.95
At Sea Floor Café	9781561455652	Peachtree	4/01/2011	\$14.95
Random Body Parts	9781561457373	Peachtree	3/01/2015	14.95

Marketing and Publicity:

- Feature at trade shows: ALA, NCTE, ALA Midwinter, NSTA, PLA, TLA, BEA, ALA, ILA, etc.
- Teacher's Guide
- Author Q&A
- Oversized postcard with poem
- Post to Netgalley and Edelweiss as well as Advance Access emailing
- Blog tour
- Pitch reviews in publishing and library trades
- Mail to long lead and short lead media contacts
- Pitch reviews and interviews to appropriate blogs and websites, where appropriate
- Website slider ad
- Social media
- Feature on blog and in e-newsletter
- Advertising campaign

Preview links:

http://peachtree-online.com/staff/seasonal/pdfs/LeafLitterCritters.pdf
