

KING OF BEES, THE	
Author / Illustrator:	ISBN – 13:
Lester L. Laminack / Jim LaMarche	9781561459537
Retail Price:	Pub Date:
\$17.95	04/18
BISAC Codes:	
JUV002140 JUVENILE FICTION / Animals / Insects, Spiders, etc. JUV024000 JUVENILE FICTION / Lifestyles / Country Life JUV013030 JUVENILE FICTION / Family / Multigenerational JUV039090 JUVENILE FICTION / Social Themes / New Experience	
Category / Format / illustrations:	Trim size:
Picture book / Jacketed Hardcover / Full color throughout	10½ x 10½
Page count:	Age Range / Grade Range:
32 pages	Ages 4-8 / K-3
Territory:	Rights:
World	All rights available



Sales Handle:

Henry can't wait until he can have a bee-suit of his own so he can help his Aunt Lilla with the sister bees.

Description:

Day after day as Henry observes his Aunt Lilla work with the beehives on their Lowcountry farm, he becomes fascinated with her bee suit and her ability to communicate with the bees. When he learns that the bees are getting ready to look for a new place to live, he tries to find a way to communicate with the sister bees to convince them to stay.

Sales Points:

- Laminack is one of the most popular presenters in school districts and at educational conferences. He regularly gives keynotes to educators, and his sessions are in high demand.
- Laminack's award-winning picture books have sold over 300,000 copies
- Author's note with information about bees and bee conservation included
- Fans of Lester Laminack's Saturdays and Teacakes will love this sweet portrayal of a young boy's relationship to his beekeeper aunt and their life together on a small farm
- Honeybees are a trending topic, given the threat to bee colonies and the critical importance of bees to our food supply
- Strong intergenerational story

Author Bio and Residence:

Lester L. Laminack is a specialist in children's literacy and professor emeritus at Western Carolina University. Laminack has written numerous books and articles for children and educators and is a familiar speaker at professional meetings and reading associations nationwide.
Author Residence: Asheville, NC

Illustrator Bio and Residence:

Jim LaMarche is one of the most talented artists working in children's books today. His books include *Rainbabies* and *Albert*, which was selected as a New York Times Best Illustrated Book.
Illustrator Residence: Santa Cruz, CA

Comparison Titles:

Title	ISBN	Publisher	Pub date	Price
Bee	9781524715267	Doubleday	1/31/2017	\$14.99
Honeybee Man	9780375849800	Schwartz & Wade	3/08/2011	\$17.99

Author/Illustrator previous books:

Title	ISBN	Publisher	Pub date	Price
Saturdays & Teacakes	9781561453030	Peachtree	3/01/2004	\$16.95
Three Hens & a Peacock	9781561455645	Peachtree	3/01/2011	\$15.95
Snow Day	9781561454181	Peachtree	9/01/2007	\$16.95
Winter is Coming	9781442472518	Simon & Schuster	8/26/2014	\$17.99
Ivy Takes Care	9780763653521	Candlewick	2/26/2013	\$15.99

Marketing and Publicity:

- Feature at trade shows: ILA, NCTE, ALA Midwinter, PLA, TLA, ALA, ILA, VSRA, GLMA, etc.
- Poster, Postcard, Teacher's Guide
- Author and illustrator Q&A
- Big mouth mailing
- Post to Netgalley and Edelweiss as well as Advanced Access emailing
- Cover reveal
- Regional author events (NC, SC, VA); select illustrator events
- Reviews in publishing and library trades
- Mail to long lead and short lead media contacts
- Reviews and interviews in blogs and on websites that cover beekeeping, nature & environment
- Website slider ad
- Social media campaign
- Feature on blog and e-newsletter
- Advertising campaign

Preview links:

<http://peachtree-online.com/staff/seasonal/pdfs/KingofBees.pdf>