

KING & KAYLA AND THE CASE OF THE SECRET CODE	
Author / Illustrator:	ISBN – 13:
Dori Hillestad Butler / Nancy Meyers	9781561458783
Retail Price:	Pub Date:
\$14.95	03/17
BISAC Codes:	
JUV028000 JUVENILE FICTION / Mysteries & Detective Stories JUV002070 JUVENILE FICTION / Animals / Dogs JUV043000 JUVENILE FICTION / Readers / Beginner	
Category / Format / illustrations:	Trim size:
Illustrated Fiction / HC / full color throughout	6 x 9
Page count:	Age Range /Grade Range:
48 pages	Ages 7-9 / Grades 2-4
Territory:	Rights:
World	All rights available



Sales Handle:

A loveable dog helps his human girl solve a mystery.

Description:

Kayla and Mason both got mysterious letters, written in code. What does Kayla know? —The same person left both letters. It’s someone she and Mason both know. The two letters are the same, except for the second word. What does King know? —Jillian left the letters. What do the letters say?

Sales Points:

- Adorable new series for young detectives and dog lovers
- Simple, straightforward language with great deadpan humor --perfect for new readers
- Endearing characters solve simple, entertaining mysteries
- Models great problem-solving skills

Author Bio and Residence:

Dori Hillestad Butler has published magazine stories, educational materials, plays, book reviews, characters for a board game, and forty-two children’s books. She has been nominated for children’s choice awards in nineteen different states and won the 2011 Edgar Award for the best juvenile mystery for *Buddy Files: Case of the Lost Boy*. She lives in Kirkland, Washington.

Illustrator Bio and Residence:

Nancy Meyers is a graphic designer and illustrator and the proud owner of Sullivan, goldendoodle extraordinaire! She lives in Minneapolis, Minnesota.

Sales Comps:

Title	ISBN	Publisher	Pub date	Price
<i>Detective Gordon: The First Case</i>	9781927271490	Gecko Press	3/1/2015	\$16.99
<i>Cam Jansen and the Spaghetti Max Mystery</i>	9780670012602	Viking Books for Young Readers	10/3/2013	\$14.99
<i>Operation Bunny: Book One</i>	9780805098921	Henry Holt & Co.	2/11/2014	\$12.99

Author's previous books:

Title	ISBN	Publisher	Pub date	Price
<i>Buddy Files: The Case of the Lost Boy (Book 1) HC</i>	9780807509104	Albert Whitman	3/1/2010	\$14.99
<i>Do You Know The Monkey Man?</i>	9781561453405	Peachtree	3/18/2005	\$15.95
<i>The Buddy Files: The Case of the Missing Family (Book 3) HC</i>	9780807509128	Albert Whitman	3/1/2010	\$14.99

Marketing and Publicity:

- Feature at trade shows: NCTE 2016, ALA Midwinter, TLA, BEA, ALA, ILA, NCTE 2017
- Special mailing to booksellers and influencers
- Advance Access e-mailing
- Explore book trailer
- Postcard
- Pitch reviews to daily newspapers including *The New York Times*, *Seattle Times*, *Seattle Post-Intelligencer*, *The Wall Street Journal*

Cover & Interior:

<http://peachtree-online.com/staff/seasonal/pdfs/KingandKaylaandtheCaseoftheSC.pdf>

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and the Case of the
Secret Code



Written by
Dori Hillestad Butler

Illustrated by
Nancy Meyers

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King & Kayla and the Case of the Secret Code is a chapter book that tells the story of King, a dog, and Kayla, his owner. King is trying to get Kayla to give him some cheese when the doorbell rings and a mysterious note is on the doorstep. It's addressed to Kayla, but it's in code that looks like gibberish. Kayla's neighbor, Mason, comes by and says that he also received a coded letter. King recognizes the scent on the letters and realizes that Kayla's friend Jillian wrote the letters. He runs down the street to Jillian, who has another one of the letters addressed to their friend Asia. Kayla and Mason arrive, and Jillian tells them she wrote the letters and the others have to figure out the code to know what they say. She gives them the hint that Z equals A. Kayla and Mason go home and realize that A equals B, B equals C, and so on. They decode the notes and realize they're invited to a secret spy party at Jillian's that Saturday. Everyone is happy, and Kayla and Mason take King out to play fetch.