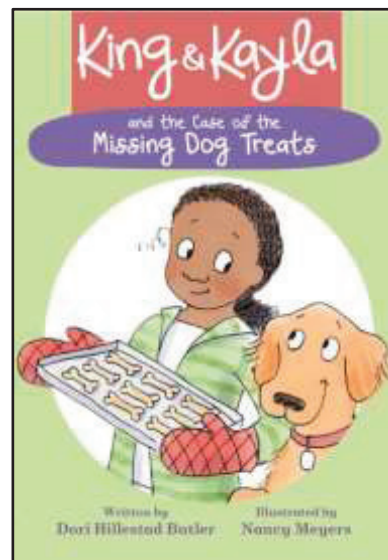


KING & KAYLA AND THE CASE OF THE MISSING DOG TREATS	
Author / Illustrator:	ISBN – 13:
Dori Hillestad Butler / Nancy Meyers	9781561458776
Retail Price:	Pub Date:
\$14.95	03/17
BISAC Codes:	
JUV028000 JUVENILE FICTION / Mysteries & Detective Stories JUV002070 JUVENILE FICTION / Animals / Dogs JUV043000 JUVENILE FICTION / Readers / Beginner	
Category / Format / illustrations:	Trim size:
Illustrated Fiction / HC / full color throughout	6 x 9
Page count:	Age Range /Grade Range:
48 pages	Ages 7-9 / Grades 2-4
Territory:	Rights:
World	All rights available



Sales Handle:

A loveable dog helps his human girl solve a mystery.

Description:

Kayla made peanut butter treats for Jillian’s new puppy Thor. But now the treats are missing. What does Kayla know? —There are three treats missing. King was in the kitchen. King’s breath doesn’t smell like peanut butter. What does King know? —There’s an intruder in the house. How will they solve the mystery?

Sales Points:

- Adorable new series for young detectives and dog lovers
- Simple, straightforward language with great deadpan humor--perfect for new readers
- Endearing characters solve simple, entertaining mysteries
- Models great problem-solving skills

Author Bio and Residence:

Dori Hillestad Butler has published magazine stories, educational materials, plays, book reviews, characters for a board game, and forty-two children’s books. She has been nominated for children’s choice awards in nineteen different states and won the 2011 Edgar Award for the best juvenile mystery for *Buddy Files: Case of the Lost Boy*. She lives in Kirkland WA

Illustrator Bio and Residence:

Nancy Meyers is a graphic designer and illustrator and the proud owner of Sullivan, goldendoodle extraordinaire! She lives in Minneapolis MN

Sales Comps:

Title	ISBN	Publisher	Pub date	Price
<i>Detective Gordon: The First Case</i>	9781927271490	Gecko Press	3/1/2015	\$16.99
<i>Cam Jansen and the Spaghetti Max Mystery</i>	9780670012602	Viking Books for Young Readers	10/3/2013	\$14.99
<i>Operation Bunny: Book One</i>	9780805098921	Henry Holt & Co.	2/11/2014	\$12.99

Author's previous books:

Title	ISBN	Publisher	Pub date	Price
<i>Buddy Files: The Case of the Lost Boy (Book 1) HC</i>	9780807509104	Albert Whitman	3/1/2010	\$14.99
<i>Do You Know The Monkey Man?</i>	9781561453405	Peachtree	3/18/2005	\$15.95
<i>The Buddy Files: The Case of the Missing Family (Book 3) HC</i>	9780807509128	Albert Whitman	3/1/2010	\$14.99

Marketing and Publicity:

- Feature at trade shows: NCTE 2016, ALA Midwinter, TLA, BEA, ALA, ILA, NCTE 2017
- Special mailing to booksellers and influencers
- Advance Access e-mailing
- Book trailer
- Postcard
- Series flyer/catalog page feature
- Social media campaign around code deciphering/mystery solving
- Pitch reviews to daily newspapers including *The New York Times*, *Seattle Times*, *Seattle Post-Intelligencer*, *The Wall Street Journal*
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Cover & Interior:

<http://peachtree-online.com/staff/seasonal/pdfs/KingandKaylaandtheCaseoftheMDT.pdf>

King & Kayla

and the Case of the
Missing Dog Treats



Written by
Dori Hillestad Butler

Illustrated by
Nancy Meyers

King & Kayla and the Case of the Missing Dog Treats

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\$14.95/ 978-1-56145-877-6

Pub date: March 1, 2017

King & Kayla and the Case of the Missing Dog Treats is a chapter book that tells the story of King, a dog, and his owner, Kayla. Kayla's friend Jillian has just gotten a new puppy named Thor, so Kayla is making peanut butter treats for him. King wants the treats but isn't allowed to have them. When Jillian and Thor arrive and everyone goes to get the treats, some of them have been stolen. Kayla suspects King, but King soon finds out that there's an intruder in the house. He finds the intruder under the couch; it's a black cat, and Thor, the only one who can fit under the couch, chases the cat outside. The treats are given to Jillian, and King receives his favorite food, cheese, as a reward for solving the mystery.