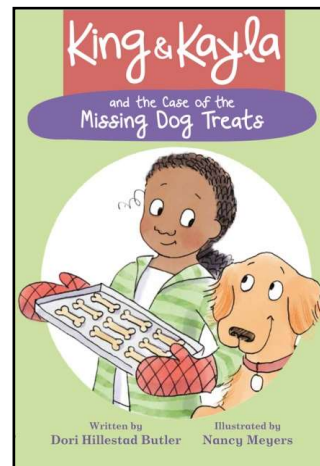


| KING & KAYLA AND THE CASE OF THE MISSING DOG TREATS | |
|--|---------------------------------|
| Author / Illustrator: | ISBN – 13: |
| Dori Hillestad Butler / Nancy Meyers | PB: 9781682630150 |
| Retail Price: | Pub Date: |
| PB: \$6.95 | 03/18 |
| BISAC Codes: | |
| JUV028000 JUVENILE FICTION / Mysteries & Detective Stories JUV002070 JUVENILE FICTION / Animals / Dogs JUV043000 JUVENILE FICTION / Readers / Beginner | |
| Category / Format / illustrations: | Trim size: |
| Illustrated Fiction | PB: 6 x 9 |
| Page count: | Age Range / Grade Range: |
| 48 pages | Ages 7-9 / 2-4 |
| Territory: | Rights: |
| World | All rights available |



Sales Handle:

A loveable dog helps his human girl solve mysteries in the first book in this easy-to-read mystery series

Description:

When some of Kayla’s fresh-baked liver treats disappear, King sniffs out the clues to find out what happened to them.

Sales Points:

- Adorable series for young detectives and dog lovers now in paperback
- Simple, straightforward language with great deadpan humor – perfect for new readers
- Endearing characters solve simple, entertaining mysteries
- Models great problem-solving skills

Author Bio and Residence:

Dori Hillestad Butler has published magazine stories, educational materials, plays, book reviews, characters for a board game, and forty-two children's books. She has been nominated for several children's choice awards and won the 2011 Edgar Award for the best juvenile mystery for Buddy Files: Case of the Lost Boy.

Author Residence: Kirkland, WA

Illustrator Bio and Residence:

Nancy Meyers is a graphic designer and illustrator.

Illustrator Residence: Minneapolis, MN

Comparison Titles:

| Title | ISBN | Publisher | Pub date | Price |
|----------------------------|---------------|------------------|-----------|--------|
| Lost Kitten | 9780545666725 | Scholastic | 4/28/2015 | \$3.99 |
| Careful What You Sniff For | 9780448463995 | Grosset & Dunlap | 5/16/2013 | \$5.99 |
| Vanishing Coin | 9781250040435 | Feiwel & Friends | 4/22/2014 | \$5.99 |

Author's previous books:

| Title | ISBN | Publisher | Pub date | Price |
|--------------------------------|---------------|------------------|-----------|---------|
| K&K Case of Missing Dog Treats | 9781561458776 | Peachtree | 3/01/2017 | \$14.95 |
| Case of the Lost Boy | 9780807509326 | Albert Whitman | 9/01/2010 | \$5.99 |
| Haunted Library | 9780448462424 | Grosset & Dunlap | 8/14/2014 | \$5.99 |

Marketing and Publicity:

- Feature at trade shows: NCTE, AASL, ALA Midwinter, PLA, TLA, BEA, ALA, ILA, etc.
- Activities tied to the book and series available for authorless events
- Cross-promote with new hardcover
- Website slider ad
- Social media campaign
- Feature on blog and in e-newsletter
- Advertising campaign

Preview links:

| |
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| http://peachtree-online.com/staff/seasonal/pdfs/KingandKaylaandtheCaseoftheMDT.pdf |
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King & Kayla

and the Case of the
Missing Dog Treats



Written by
Dori Hillestad Butler

Illustrated by
Nancy Meyers

King & Kayla and the Case of the Missing Dog Treats

Written by Dori Hillestad Butler/ Illustrated by Nancy Meyers

PB: \$6.95 / 9781682630150

Illustrated Fiction / mystery

Territory: World

King, a dog, is watching his owner, Kayla, make peanut butter treats. She tells him that they aren't for him. They're for her friend Jillian, who's just gotten a new puppy. King whines for some treats, but Kayla refuses. She lets him lick the bowl while she bakes the treats in the oven.

The two of them go outside to play fetch. Jillian comes over with her new puppy, Thor. King and Thor play together until King gets tired and goes inside for a drink of water. King smells an intruder in the house, and he tries to tell Kayla when the others come inside, but Kayla is a human and can't understand him. When Kayla realizes some of the treats are missing, she accuses King of taking them.

King wonders if Thor took the treats, but Thor is too small to reach the counter. King believes the intruder stole the treats, and he tries to tell Kayla they need to find the intruder, but Kayla gets mad at him when he doesn't sit at her command. Kayla checks the inside of King's mouth and realizes he didn't take them.

Kayla goes into detective mode and writes down all the facts. She notes what they do and do not know about the situation. King wishes he could add "there's an intruder in the house" to the list.

King follows the intruder's scent and finds a piece of toast. He eats it, then finds a piece of peanut butter treat. He eats that too before he realizes it was a clue. He follows the scent further to the living room, where Kayla's mom, Jillian's mom, and Jillian's little brother are sitting. Kayla tells her mom about the missing treats, and King suspects that Adam, Jillian's baby brother, may have taken them.

King finds some black hair and realizes no one in the house has black hair. He spots the intruder under the couch: a black cat. King tries to reach the cat but is too big to fit under the couch. Thor, however, is small enough, and chases the cat into the backyard. Kayla shuts the back door and congratulates King on solving the mystery. Kayla gives Jillian the remaining treats, and she gives King a piece of cheese, his *other* favorite food.