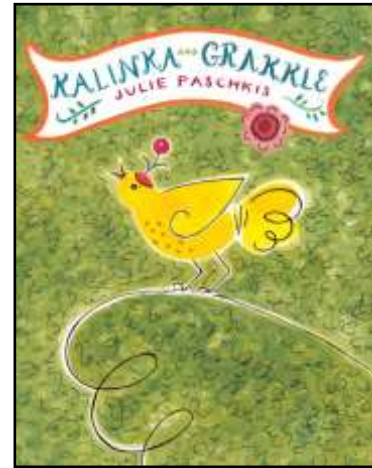


<b>KALINKA AND GRAKKE</b>	
<b>Author / Illustrator:</b>	<b>ISBN – 13:</b>
Julie Paschkis /	9781682630303
<b>Retail Price:</b>	<b>Pub Date:</b>
\$17.95	04/18
<b>BISAC Codes:</b>	
JUV019000 JUVENILE FICTION / Humorous Stories JUV052000 JUVENILE FICTION / Monsters JUV039060 JUVENILE FICTION / Social Themes / Friendship	
<b>Category / Format / illustrations:</b>	<b>Trim size:</b>
Picture book / Jacketed hardcover / full color throughout	9 x 12
<b>Page count:</b>	<b>Age Range / Grade Range:</b>
32 pages	Ages 4–8 / K-3
<b>Territory:</b>	<b>Rights:</b>
World	All rights available



**Sales Handle:**

Can a perky little bird with an eye for neatness and a very messy monster find a way to be friends?

**Description:**

Kalinka's a showy little bird with an eye for neatness, but her grumpy neighbor Grakke doesn't care one bit about cleaning. He just wants to relax in his favorite chair and soak his feet in a cool bucket of pickle juice. "Grakk!" he complains as Kalinka "tidies up" his messes. "You're welcome," she responds. They simply aren't on the same wavelength. Can an unfortunate accident plus a little humor and empathy help an odd couple like this see eye to eye?

**Sales Points:**

- Julie Paschkis is the popular author and illustrator of a number of prize-winning picture books.
- Inspiring message about how even a grumpy monster and a meddlesome bird can be friends
- Humorous stories about monsters have a wide appeal.

**Author/Illustrator Bio and Residence:**

Julie Paschkis grew up in Pennsylvania and attended Cornell University and the School for American Craftsmen at RIT, where she earned a BFA. Julie, a former elementary school art teacher, now works full-time painting, creating commercial illustrations, and illustrating children's books.

Author/Illustrator Residence: Seattle, WA

**Comparison Titles:**

Title	ISBN	Publisher	Pub date	Price
Ribbit	9780307981462	Knopf Books for Young Readers	3/26/2013	\$15.99
Quit Calling Me a Monster	9780385389907	Random House	8/23/2016	\$17.99
Big Mean Mike	9780763649906	Candlewick	6/14/2012	\$15.99

**Author's previous books:**

Title	ISBN	Publisher	Pub date	Price
Mrs Chicken & Hungry Crocodile	9780805070477	Henry Holt	5/01/2013	\$17.95
P Zonka Lays an Egg	9781561458196	Peachtree	3/01/2015	\$16.95
Flutter & Hum	9781627791038	Henry Holt	8/18/2015	\$17.99

**Marketing and Publicity:**

- Feature at trade shows: NCTE, ALA Midwinter, PLA, TLA, ALA, ILA, etc.
- Author/illustrator Q&A
- Post to Netgalley and Edelweiss
- Advanced Access emailing
- Local events (Seattle)
- Reviews in publishing and library trades
- Mail to long lead and short lead media contacts (Seattle media)
- Reviews and interviews in appropriate blogs and websites
- Website slider ad
- Social media campaign
- Feature on blog and e-newsletter
- Advertising campaign
- Librarian blog tour

**Preview links:**

<a href="http://peachtree-online.com/staff/seasonal/pdfs/KalinkaandGrakkle.pdf">http://peachtree-online.com/staff/seasonal/pdfs/KalinkaandGrakkle.pdf</a>
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