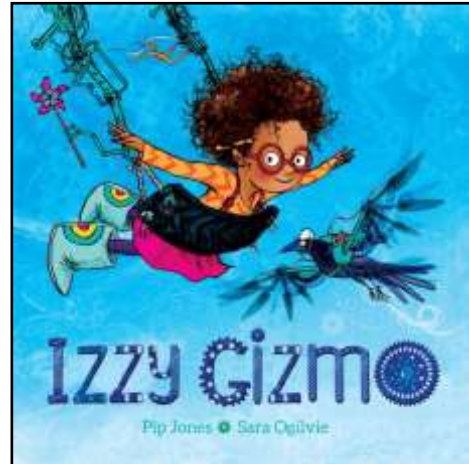


IZZY GIZMO	
Author / Illustrator:	ISBN – 13:
Pip Jones / Sara Ogilvie	9781682630211
Retail Price:	Pub Date:
\$16.95	03/18
BISAC Codes:	
JUV014000 JUVENILE FICTION / Girls & Women JUV036000 JUVENILE FICTION / Science & Technology JUV039060 JUVENILE FICTION / Social Themes / Friendship	
Category / Format / illustrations:	Trim size:
Picture book / Jacketed hardcover	10¼ x 10¼
Page count:	Age Range / Grade Range:
32 pages	Ages 4-6 / PreK-1
Territory:	Rights:
US & Canada	Simon & Schuster UK



Sales Handle:

A feisty tale of determination, ingenuity, and friendship, Pip Jones' U.S. debut is sure to capture the imaginations of aspiring young inventors.

Description:

Izzy Gizmo's inventions are marvelous, magnificent . . . and often malfunction. But when she finds a crow with a broken wing, she has to help! Izzy tries again and again to build a new pair of wings, but nothing is working. Can Izzy overcome her failures? Or is her friend destined to live as a crow who can't fly?

Sales Points:

- Features a diverse, creative female protagonist who loves to invent
- This plot-driven fictional story with a stem focus will appeal to fans of Rosie Revere, Engineer and Ada Twist, Scientist
- The sweet friendship story between Izzy and an injured crow will appeal to animal lovers
- Showcases a supportive intergenerational relationship between Izzy and her grandfather
- Bright, zany art from acclaimed illustrator, Sara Ogilvie will appeal to young readers
- Inspiring story of perseverance in the face of failure

Author Bio and Residence:

Pip Jones spent her childhood gobbling up books and dreaming about being an author. At nineteen, she began a career in journalism, and in 2014, she published her first book.

Author Residence: London, England

Illustrator Bio and Residence:

Sara Ogilvie studied illustration and printmaking at Edinburgh College of Art. In addition to illustrating children's books, Sara exhibits across the UK and abroad and creates images for editorial and design.

Illustrator Residence: Newcastle upon Tyne, England

Comparison Titles:

Title	ISBN	Publisher	Pub date	Price
Ada Twist, Scientist	9781419721373	Abrams	9/06/2016	\$17.95
Ada Lovelace: Poet of Science	9781481452496	Paula Wiseman	10/4/2016	\$17.99
Ada's Ideas	9781419718724	Abrams	8/02/2016	\$17.95

Author's previous books:

Title	ISBN	Publisher	Pub date	Price
Invisible Cat	9780571302505	Faber & Faber	2/06/2014	\$8.95
Daddy's Sandwich	9780571311835	Faber & Faber	5/07/2015	\$9.95
Supermarket Sweep	9780571302529	Faber & Faber	4/11/2017	\$8.95

Marketing and Publicity:

- Feature at trade shows: NAEYC, NCTE, ALA Midwinter, PLA, NSTA, TLA, BEA, ALA, ILA, etc.
- Event kit, one-sheet of activities
- Big mouth mailing to STEM/Makerspace influentials
- Author Q&A
- Post to Netgalley and Edelweiss
- Advanced Access emailing
- Reviews in publishing and library trades
- Mail to long lead and short lead media contacts
- Reviews and interviews in appropriate blogs and websites like Librarian, STEM, makerspace sites
- Feature on blog and blog tour
- Website slider ad
- "Are you an Izzy Gizmo?" social media contest
- Advertising campaign

Preview links:

http://peachtree-online.com/staff/seasonal/pdfs/IzzyGizmo.pdf
