


IN THE WIND (<i>In the Seasons series</i>)		
Author / Illustrator:	ISBN – 13:	
Elizabeth Spurr / Manelle Oliphant	9781561458547	
Retail Price:	Pub Date:	
\$6.95	03/16	
BISAC Codes:		
JUV029020 JUVENILE FICTION / Nature & the Natural World / Weather JUV051000 JUVENILE FICTION / Imagination & Play JUV014000 JUVENILE FICTION / Girls & Women		
Category / Format / illustrations:	Trim size:	
Trade Board Books / BB / full color throughout	5 ⁷ / ₈ x 6 ¹ / ₂	
Page count:	Age Range /Grade Range:	
20	Ages 2-6 / PK	
Territory:		Rights:
World		Peachtree

Sales Handle:

Simple and evocative language and charming illustrations describe a girl's experience on a windy day.

Description:

On a windy day, a young girl makes, flies, and loses her kite. But when she returns, something special is waiting for her.

Selling Points:

- Charming board books featuring an ENDEARING YOUNG PROTAGONIST, A VERY SIMPLE STORY, and a PLEASING RHYMING TEXT
- The FIRST IN A SERIES of three board books featuring the same character and dealing with weather and environment (In the Snow / F16 and In the Rain / S17 to follow)
- BY THE CREATORS of In the Garden, In the Woods, and At the Beach
- SIMPLE YET ENGAGING TEXT perfectly complemented by appealing illustrations

Author Bio and Residence:

Elizabeth Spurr holds a degree in journalism from the University of Southern California. A former newspaper editor, she is the author of a number of children's books. She lives in Cayucos, CA.

Illustrator Bio and Residence:

Manelle Oliphant is a graduate of Brigham Young University-Idaho and an artist and illustrator. She lives in Salt Lake City, UT.

Sales Comps:

Title	ISBN	Publisher	Pub date	Price
Wind and other books in the <i>Whatever the Weather</i> series	9781846436826	Child's Play	10/31/2014	\$4.99
<i>One Windy Day</i>	9781589258754	Tiger Tales	9/1/2012	\$8.95
<i>Mouse's First Spring</i>	9781442434318	Little Simon	1/3/2012	\$7.99

Author's previous books/Illustrator's Previous Books:

Title	ISBN	Publisher	Pub date	Price
<i>At the Beach</i>	9781561455836	Peachtree	5/1/2013	\$6.95
<i>In the Woods</i>	9781561455829	Peachtree	8/1/2012	\$6.95
<i>In the Garden</i>	9781561455812	Peachtree	5/1/2012	\$6.95

Marketing and Publicity points:

- Specialty Interest Media Pitches to Parenting, Regional, and Mom Blogs
- Social Media: New Book Wednesday
- Trade Ad campaign
- New marketing flyer
- Education Social Media: Teaching Books Giveaway

Preview links:

Cover:	Interior:
https://db.tt/GVTQW0xB	https://db.tt/ZqUn9vvX