

<b>INCREDIBLE ADVENTURES OF CINNAMON GIRL, THE</b>	
<b>Author / Illustrator:</b>	<b>ISBN – 13:</b>
Melissa Keil / Mike Lawrence	PB: 9781682630419
<b>Retail Price:</b>	<b>Pub Date:</b>
PB: \$9.95	04/18
<b>BISAC Codes:</b>	
JUV008000 JUVENILE FICTION / Comics & Graphic Novels / General JUV026000 JUVENILE FICTION / Love & Romance JUV039060 JUVENILE FICTION / Social Issues / Friendship	
<b>Category / Format / illustrations:</b>	<b>Trim size:</b>
Junior High/YA Fiction	PB: 5¼ x 8
<b>Page count:</b>	<b>Age Range / Grade Range:</b>
352 pages	Ages 12-16
<b>Territory:</b>	<b>Rights:</b>
US & Canada, Territories; dependencies; Philippines	Text: Hardie Grant Egmont; Art: Peachtree



**Sales Handle:**

Alba wants to stop time so she can stay in her small town forever – but the end of the world might just force her to confront her future.

**Description:**

Alba loves her life just as it is. She loves living behind the bakery and waking up in a cloud of sugar and cinnamon. She loves drawing comics and watching bad TV with her friends. But high school has officially ended and everyone else seems to be making plans to move on. Meanwhile, the guy she thought long gone has unexpectedly reappeared. And the boy who has been her best friend since forever has suddenly gone off the rails. Even her latest comic book creation is misbehaving. Also, the world might be ending—which is proving to be awkward. As doomsday enthusiasts flock to idyllic Eden Valley, Alba's life is thrown into chaos. Whatever happens next, it's the end of the world as she knows it. But when it comes to figuring out her heart, Armageddon might turn out to be the least of her problems.

**Sales Points:**

- Full of Keil's trademark quirky characters and witty dialogue
- Readers will be hooked by Alba's romantic dilemma
- Hilarious plot uses the end of the world as a metaphor for the end of high school
- Geeks and misfits will find it easy to relate to Alba and her friends
- Keil's *Life in Outer Space* named Yalsa Best Fiction for Young Adults

**Author Bio and Residence:**

Born and raised in Melbourne, Australia, Melissa Keil studied Cinema and Anthropology and has spent time as a high school teacher, Middle-Eastern tour guide, waitress, and IT help-desk person. She now works as a children's book editor, and spends her free time watching YouTube and geek TV.

Author Residence: Australia

**Illustrator Bio and Residence:**

Mike Lawrence is the illustrator of Muddy Max: The Mystery of Marsh Creek.

Illustrator Residence: Portland, OR

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**Comparison Titles:**

Title	ISBN	Publisher	Pub date	Price
I Am Princess X	9780545620857	Arthur A Levine	5/26/15	\$18.99
The Improbable Theory of Ana and Zak	9780062272775	Katherine Tegen Books	5/19/15	\$17.99
Everything You Need to Survive the Apocalypse	9781442423893	Simon Pulse	12/18/12	\$9.99

**Author's previous books:**

Title	ISBN	Publisher	Pub date	Price
Life in Outer Space	9781561457427	Peachtree	8/01/2013	\$16.95
Incredible Adventures of Cinnamon Girl	9781561459056	Peachtree	4/1/2016	\$17.95
Life in Outer Space PB	9781561459759	Peachtree	10/1/2016	\$9.95

**Marketing and Publicity:**

- Feature at trade shows: TLA, BEA, BookCon, PLA, ALA, ILA, NCTE
- Cross-promote with Secret Science
- Featured title on website
- Feature on blog and in e-newsletter
- Advertising campaign
- Social Media campaign

**Preview links:**

<a href="http://peachtree-online.com/staff/seasonal/pdfs/IncredibleAdventuresofCinnamonGirl.pdf">http://peachtree-online.com/staff/seasonal/pdfs/IncredibleAdventuresofCinnamonGirl.pdf</a>
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***The Incredible Adventures of Cinnamon Girl***

Written by Melissa Keil

PB: \$9.95 / 9781682630419

YA fiction

Territory: US, Territories, Dependencies, Philippines, Canada

Alba and her best friends have just graduated from high school and are off to...well they're not sure yet. One thing is for sure though: Alba is not ready to leave her beloved Eden Valley, her best friend Grady, her new comic character Cinnamon Girl, or her mother's bakery. As it turns out, she and her friends might not have time to go anywhere, if the quack from a YouTube video turns out to have correctly predicted the end of the world, which he says will come on New Year's Eve and will leave only Eden Valley standing.

Suddenly, all sorts of crazy people flood the valley—setting up tents, renting out houses and rooms, and cleaning out the grocery store in anticipation of the end of the world. Then another unexpected visitor arrives to the valley: Alba's and Grady's childhood-best-friend-turned-semi-famous-soap-opera-actor Daniel. He, his perfect abs, and his cheesy soap opera face have come home for some publicity.

Daniel's return marks the beginning of tensions between Alba and Grady, and prompts discussions about Alba's future. While her friends make plans to move on to college or to big cities after the New Year, she remains too frightened to follow her dreams of studying art and becoming a major comic book artist. Who would want a big change like that after the dramatic motorcycle death of their father several years prior? Definitely not Alba.

While she clings to the past, Eden Valley races forward, and the clock ticks down to the end of the world. Alba resists change until Grady forces her to confront it. They wind up fighting for the first time pretty much ever, and miserable to boot. Even Cinnamon Girl is affected by Alba's confusion, refusing to develop into a specific character or enter into a proper storyline.

When Daniel attempts to kiss Alba and then gives her a diet book, she springs into motion. She rides a motorcycle for the first time since her father's accident, overcoming her past and liberating herself from her crippling fear of the future. Grady confronts Daniel, intending to punch him for trying to kiss the girl he's been in love with for seventeen years (and for telling her she needs to diet), and winds up getting punched instead.

Grady takes off, and Alba chases after him. Once they reunite, Alba realizes her love for him and they kiss as the countdown to the end of the world hits zero. The world does not end. Alba's friends reveal that they put Daniel up to hitting on her—they were all trying to push Alba and Grady together.

As the summer ends, her friends move on from the Valley, Daniel returns to acting, and Alba and Grady head off to the city to attend the university—together.