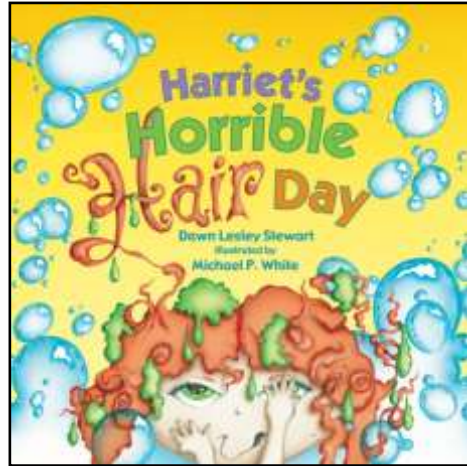


<b>HARRIET'S HORRIBLE HAIR DAY</b>	
<b>Author / Illustrator:</b>	<b>ISBN – 13:</b>
Dawn Lesley Stewart / Michael P. White	PB: 9781682630358
<b>Retail Price:</b>	<b>Pub Date:</b>
PB: \$7.95	02/18
<b>BISAC Codes:</b>	
JUV013000 JUVENILE FICTION / Family / General JUV013070 JUVENILE FICTION / Family / Siblings JUV019000 JUVENILE FICTION / Humorous Stories JUV023000 JUVENILE FICTION / Lifestyles / City & Town Life	
<b>Category / Format / illustrations:</b>	<b>Trim size:</b>
Picture book	PB: 9 <sup>7</sup> / <sub>8</sub> x 9 <sup>7</sup> / <sub>8</sub>
<b>Page count:</b>	<b>Age Range / Grade Range:</b>
32 pages	Ages 4-8 / K-3
<b>Territory:</b>	<b>Rights:</b>
world	All rights available



**Sales Handle:**

Harriet's having a horrible hair day and it's only getting worse!

**Description:**

When Harriet's sister offers to fix her rebellious curl, the three of them launch into a series of outrageous, hair-raising schemes to tame Harriet's wayward ringlet. Despite their best efforts, another curl breaks loose... and then another... and then another. Soon the yard and the house are a wreck, poor Harriet is exhausted, and her head is covered in curls.

**Sales Points:**

- Funny and relatable story
- Colorful, energetic, and quirky illustrations
- Will appeal to children with siblings
- Entertains young readers while emphasizing problem-solving skills
- Being comfortable with who you are

**Author Bio and Residence:**

Dawn Lesley Stewart's writing has appeared in several literary journals, and she has served as the editor of The Longfellow Journal.

Author Residence: Holliston, MA

**Illustrator Bio and Residence:**

Michael P. White is an award-winning fine artist and the illustrator of several children's books.

Illustrator Residence: Atlanta, GA

**Comparison Titles:**

Title	ISBN	Publisher	Pub date	Price
Crazy Hair Day	9780062187680	Candlewick	8/01/2013	15.99
Crazy Hair Day	9780062187680	Harperfestival	5/13/2014	\$3.99
Crazy Hair	9780060579104	Harpercollins	2/10/2015	\$6.99

**Author's previous books:**

Title	ISBN	Publisher	Pub date	Price
Harriet's Horrible Hair Day	9781561451654	Peachtree	3/1/2000	\$15.95
Library Dragon	9781561450916	Peachtree	10/1/1994	16.95
Return of the Library Dragon	9781561456215	Peachtree	9/1/2012	\$16.95

**Marketing and Publicity:**

- Feature at trade shows: ALA (and other shows, as appropriate)
- Featured title on website
- Feature on blog and in e-newsletter
- Advertising campaign
- Social Media campaign

**Preview links:**

<a href="http://peachtree-online.com/staff/seasonal/pdfs/HarrietsHorribleHairDayPB.pdf">http://peachtree-online.com/staff/seasonal/pdfs/HarrietsHorribleHairDayPB.pdf</a>
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