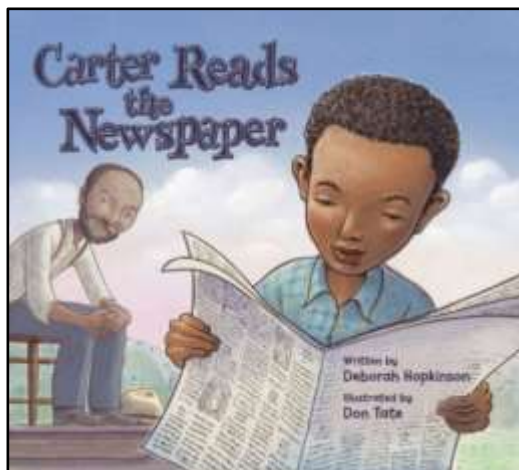


CARTER READS THE NEWSPAPER	
Author / Illustrator:	ISBN:
Deborah Hopkinson / Don Tate	9781561459346
Retail Price:	Pub Date:
\$17.95	02/19
Category:	Trim size:
Picture book	HC: 10 $\frac{7}{8}$ x 9 $\frac{1}{2}$
Page count:	Age Range / Grade Range:
36 pages	Ages 6-10 / 1-5
Territory:	Rights:
World	Text: Peachtree except dramatic (Writer's House); Art: Peachtree except audio, commercial, performance (Andrea Brown Agency)
BISAC Codes:	
JNF007050 JUVENILE NONFICTION / Biography & Autobiography / Cultural Heritage	
JNF007020 JUVENILE NONFICTION / Biography & Autobiography / Historical	
JNF018010 JUVENILE NONFICTION / People & Places / United States / African American	



Sales Handle:

An award winning team brings us the first picture book biography of Carter G. Woodson, father of Black History Month

Description:

The child of two formerly enslaved people, Carter G. Woodson was born ten years after the end of the Civil War. Though his father could not read, he believed in being an informed citizen. So Carter read the newspaper to him every day. Carter went to work in the coal mines when he was still a teenager. There he met a man named Oliver Jones, and Oliver did something important: He too asked Carter to read to him and the other miners. "My interest in penetrating the past of my people was deepened," Carter wrote. His journey would take him many more years, traveling around the world, introducing others to the history of his people.

Sales Points:

- The first picture book biography of the father of Black History Month
- Deborah Hopkinson's inspiring text emphasizes the importance of curiosity and the hunger for knowledge
- Appealing illustrations from award-winning artist Don Tate features numerous figures from African and African-American history
- Back matter includes a timeline, author and illustrator notes, bibliography, and brief biographical sketches of influential African and African-American figures
- Junior Library Guild selection

Author Bio and Residence:

Deborah Hopkinson is the award-winning author of numerous critically acclaimed picture and chapter books.

Author Residence: West Linn, OR

Illustrator Bio and Residence:

Don Tate is the illustrator of numerous critically acclaimed books for children. In 2013, he earned an Ezra Jack Keats New Writer Honor Award for his first picture book text, *It Jes' Happened: When Bill Traylor Started to Draw*.

Illustrator Residence: Austin, TX

Comparison Titles:

Title	ISBN	Publisher	Pub date	Price
Preaching to the Chickens	9780399168567	Nancy Paulsen Books	10/11/16	\$17.99
Schomburg: The Man Who Built a Library	9780763680466	Candlewick Press	9/1/17	\$16.99
Take a Picture of Me	9781620142608	Lee & Low	7/24/17	\$18.95

Author's previous books:

Title	ISBN	Publisher	Pub date	Price
Apples to Oregon	9780689847691	Atheneum	8/10/04	\$17.99
Under Quilt of Night	9780689822278	Atheneum	1/1/02	\$19.99
Sky Boys	9780375836107	Schwartz & Wade	2/28/06	\$17.95

Illustrator's previous books:

Title	ISBN	Publisher	Pub date	Price
Whoosh!	9781580892971	Charlesbridge	5/3/16	\$16.95
Ron's Big Mission	9780525478492	Dutton	1/22/09	\$16.99
Poet	9781561458257	Peachtree	9/1/15	\$16.95

Marketing and Publicity:

- Trade shows including ILA ,NCTE, NCSS (Woodson Award presentation), ALAMW, TLA, BEA, ALA
- Post to Netgalley, Edelweiss, Advanced Access emailing
- Poster, Teacher's Guide, author Q&A available
- Regional author and illustrator events
- Reviews in publishing and library trades, Black History Month roundups, parenting publications, radio, newspapers, blogs, and websites, author's and illustrator's hometown media
- E-blast, feature in e-newsletter and on blog
- Social media campaign featuring Don's artwork including on Facebook, twitter, and instagram
- Advertising campaign including website, PW, Goodreads

Preview links:

<https://peachtree-online.com/staff/seasonal/pdfs/Carter59346.pdf>