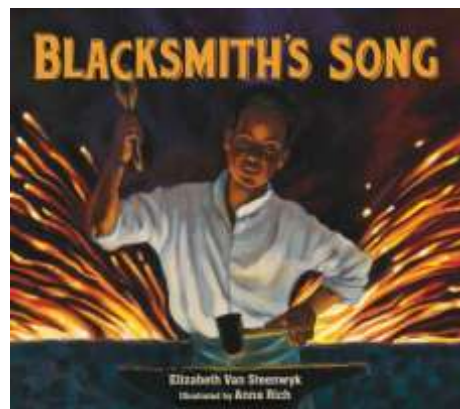


<b>BLACKSMITH'S SONG</b>	
<b>Author / Illustrator:</b>	<b>ISBN – 13:</b>
Elizabeth Van Steenwyk / Anna Rich	9781561455805
<b>Retail Price:</b>	<b>Pub Date:</b>
\$17.95	02/18
<b>BISAC Codes:</b>	
JUV016200 JUVENILE FICTION / Historical / United States / Civil War Period (1850-1877)	
JUV011010 JUVENILE FICTION / People & Places / United States / African American	
JUV031040 JUVENILE FICTION / Performing Arts / Music	
<b>Category / Format / illustrations:</b>	<b>Trim size:</b>
Picture book / Jacketed hardcover/ Full color throughout	10 <sup>3</sup> / <sub>8</sub> x 9 <sup>3</sup> / <sub>8</sub>
<b>Page count:</b>	<b>Age Range / Grade Range:</b>
32 pages	Ages 6-10 / 1-5
<b>Territory:</b>	<b>Rights:</b>
World	All rights available



**Sales Handle:**

The son of an enslaved blacksmith learns that his father is using the rhythm of his hammering to communicate with travelers on the Underground Railroad. When Pa falls ill, it is up to him to help others along the journey—and also lead his family’s escape.

**Description:**

Pa works hard as a blacksmith. But he's got another important job to do as well: using his anvil to pound out the traveling rhythm – a message to travelers on the Underground Railroad. His son wants to help, but Pa keeps putting him off. Then one day, Pa falls ill and the boy has to take over.

**Sales Points:**

- A powerful story of rhythm and craft
- Beautiful acrylic paintings complement a story filled with risk and anticipation
- Back matter explains the truth behind the story

**Author Bio and Residence:**

Elizabeth Van Steenwyk is the award-winning author of more than seventy published books for young people. After graduating from Knox College, she went on to spend ten years writing for radio and television with a concentration on children's programming.

Author Residence: San Marino, CA

**Illustrator Bio and Residence:**

Anna Rich says her art career began in kindergarten. She much preferred coloring and drawing to her other class work. She received her BFA from Rhode Island School of Design, and is an active member of the New York Chapter of the Graphic Artists Guild.

Illustrator Residence: Elmont, NY

**Comparison Titles:**

Title	ISBN	Publisher	Pub date	Price
Lillian's Right to Vote	9780385390286	Schwartz & Wade	7/1/2015	\$17.99
Wake Up and Over Everything	9780618387960	Houghton Harcourt	3/21/2008	\$16.00
From Slave to Soldier	9780689839658	Simon Spotlight	9/06/2005	\$16.99

**Author's previous books:**

Title	ISBN	Publisher	Pub date	Price
Prairie Christmas	9780802852809	Eerdmans	9/01/2006	\$17.00
When Abraham Talked to Trees	9780802851918	Eerdmans	9/01/2000	\$16.00
First Dog Fala	9781561454112	Peachtree	9/01/2008	\$16.95

**Marketing and Publicity:**

- Feature at shows including NCTE, NCSS, ALA Midwinter, PLA, etc.
- Discussion Guide
- Post to Netgalley
- Reviews in major trades, magazines, news dailies, blogs, and websites
- Mailing to Underground Railroad sites
- Website slider ad
- Social media campaign
- Advertising campaign
- Feature on blog and in e-newsletter
- Target music media

**Preview links:**

<http://peachtree-online.com/staff/seasonal/pdfs/BlacksmithsSong.pdf>