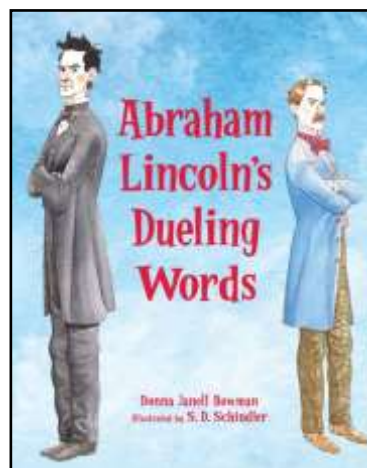


ABRAHAM LINCOLN'S DUELING WORDS	
Author / Illustrator:	ISBN – 13:
Donna Janell Bowman / S.D. Schindler	9781561458523
Retail Price:	Pub Date:
\$17.95	04/18
BISAC Codes:	
JNF025200 JUVENILE NONFICTION / History / United States / 19th Century NF007130 JUVENILE NONFICTION / Biography & Autobiography / Presidents and First Families (U.S.) JNF053200 JUVENILE NONFICTION / Social Issues / Values & Virtues	
Category / Format / illustrations:	Trim size:
Picture book / Jacketed hardcover	9 x 11½
Page count:	Age Range / Grade Range:
36 pages	Ages 6-10 / 1-5
Territory:	Rights:
World	All rights available



Sales Handle:

Abraham Lincoln was known for his sense of humor. But in 1842, early in his adult life, it nearly got him into trouble. He had to use his imagination to save his career – and maybe even his life.

Description:

When Abraham Lincoln became frustrated with the actions of James Shields, a political rival, he came up with a plan. It was silly. It was clever. And it was a great big mistake! Lincoln, his future wife, and a friend of hers wrote a series of fictional letters to the editor, complaining about Shields. But when Shields took offense, he challenged Lincoln to a duel.

Sales Points:

- A story about the early life of Abraham Lincoln that provides insight and understanding of the man he would become.
- Bowman's humorous voice is a perfect match for this story of Lincoln's humor and wit.
- Back matter includes author's note and bibliography
- Author's previous picture book received three starred reviews and was a JLG selection
- This book is also a JLG selection
- Information vetted by Lincoln scholar
- Interesting way to teach children that adults are imperfect, fallible

Author Bio and Residence:

Donna Janell Bowman is the author of Step Right Up. She holds an MFA in Writing from Vermont College of Fine Arts.

Author Residence: Round Rock, TX

Illustrator Bio and Residence:

S.D. Schindler is a popular illustrator of many bestselling children's picture books, including Ben Franklin's Big Splash: The Mostly True Story of His First Invention and Brother Hugo and the Bear.

Illustrator Residence: Philadelphia, PA

Comparison Titles:

Title	ISBN	Publisher	Pub date	Price
He Has Shot the President	9781596432246	Roaring Brook	4/01/2014	\$17.99
Abraham Lincoln Wit & Wisdom	9780823424207	Holiday House	1/01/2015	\$17.95
Abraham	9781442493193	Simon & Schuster	1/03/2017	\$17.99

Author/Illustrator previous books:

Title	ISBN	Publisher	Pub date	Price
Step Right Up	9781620141489	Lee & Low	8/15/2016	\$19.95
Ben Franklin's Big Splash	978162091465	Calkins Creek	9/01/2014	\$16.95
Brother Hugo & the Bear	9780802854070	Eerdmans	4/04/2014	\$17.00

Marketing and Publicity:

- Feature at trade shows: NCTE, NCSS, ALA Midwinter, PLA, TLA, ALA, ILA, etc.
- Teacher's Guide (based on author's extensive backmatter)
- Author Q&A (re: research)
- Post to Netgalley and Edelweiss
- Local author events (Texas)
- Reviews in major trades, blogs, and websites
- Texas and Illinois media
- Website slider ad
- Social media campaign
- Feature on blog and e-newsletter
- Advertising campaign

Preview links:

<http://peachtree-online.com/staff/seasonal/pdfs/AbrahamLincolnsDuelingWords.pdf>