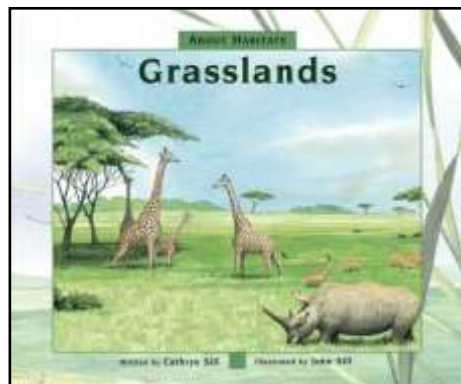


ABOUT HABITATS: GRASSLANDS	
Author / Illustrator:	ISBN – 13:
Cathryn Sill / John Sill	PB: 9781682630341
Retail Price:	Pub Date:
PB: \$7.95	02/18
BISAC Codes:	
JNF051100 JUVENILE NONFICTION/Science & Nature/Environmental Science & Ecosystems JNF051180 JUVENILE NONFICTION/Science & Nature/Earth Sciences/Geography JNF037030 JUVENILE NONFICTION/Science & Nature /Flowers and Plants	
Category / Format / illustrations:	Trim size:
Picture book /	PB: 10 x 8½
Page count:	Age Range / Grade Range:
48 pages	Ages 3-7 / PreK-2
Territory:	Rights:
World	All rights available



Sales Handle:

A thoughtful yet entertaining first glimpse into the world of nature for young children

Description:

Award-winning author Cathryn Sill and noted wildlife illustrator John Sill, offer young readers a first glimpse into grassland habitats.

In simple, easy-to-understand language, this guide teaches children what grasslands are and what kinds of animals and plants live there. John Sill's beautifully detailed full-color illustrations reflect the diversity of grasslands— from North America's tallgrass prairies to African savannas. A wide variety of the plants and animals that live in grassland habitats are also represented. A glossary and afterword provide young readers with further fascinating details.

Sales Points:

- Prize-winning series by respected author/illustrator team
- Clear, informative text aimed at younger readers
- Additional facts included in educational Afterword

Author Bio and Residence:

Catherine Sill, a graduate of Western Carolina University, was an elementary school teacher for twenty years. She is the author of the acclaimed About... series and the About Habitats... series. She and her husband live in North Carolina.

Author Residence: Franklin, NC

Illustrator Bio and Residence:

John Sill holds a degree in wildlife biology from North Carolina State University. He is a prize-winning and widely published wildlife artist and received several awards.

Illustrator Residence: Franklin, NC

Comparison Titles:

Title	ISBN	Publisher	Pub date	Price
America's Prairies and Grasslands: Guide to Plants and Animals	9781555919924	Fulcrum Publishing	9/1/2001	\$11.95
This is the Earth	9780060555269	HarperCollins	2/23/2016	\$17.95
Wild Backyard	9781568462875	Creative Co	3/08/2016	\$7.99

Author's previous books:

Title	ISBN	Publisher	Pub date	Price
About Habitats: Deserts	9781561453900	Peachtree	3/01/2007	\$16.95
About Habitats: Wetlands	9781561454327	Peachtree	3/01/2008	\$16.95
About Habitats: Oceans	9781561456185	Peachtree	2/01/2012	\$16.95

Marketing and Publicity:

- Feature at trade shows: ALA, NSTA (and other shows, as appropriate)
- Featured title on website
- Feature on blog and in e-newsletter
- Advertising campaign
- Social Media campaign

Preview links:

http://peachtree-online.com/staff/seasonal/pdfs/AboutHabitatsGrasslands.pdf
