The frontier belongs to Rodeo Red and her hound dog, Rusty.

That is, until Sideswiping Slim comes to town. Red is sure that anyone who hollers as much as her new baby brother will be hauled to the outskirts of town and told to skedaddle, but the Deputy and Sheriff seem smitten.

So when Slim kidnaps Rusty, Rodeo Red is forced to go toe to toe, eyeball to eyeball with her nemesis to save her best friend.

MARIPAT PERKINS is a former Montessori teacher who never did ride a buckin’ bronco, but truth be told she never fell off a horse neither. She lives in Michigan with her plum peach of a husband, two rambunctious young’uns, and a few rascally varmints. Rodeo Red is her first picture book.

MOLLY IDLE has been drawing ever since she could wield a pencil. After a career with DreamWorks Feature Animation Studios, she leaped into the world of children’s book illustration! She is the author-illustrator of the Caldecott Honor Book Flora and the Flamingo, as well as Flora and the Penguin, Camp Rex, and Tea Rex. Visit her at idleillustration.com.
Howdy there, readin’ partners!

So you’re throwing a bash for my new book? Well, yee haw! That makes me happier than a dog with two tails! And I’ve got just the thing to make sure Rodeo Red’s Roundup goes down without a hitch.

The folks at Peachtree put together this here handy-dandy event kit and it has everything you’ll need to get the job done, from decorating ideas and name tags to games, activities, and coloring sheets.

What are you waitin’ for? Get on back to the ranch, gather up some little buckaroos, and host the rootin’ tootinest shindig your parts have ever seen!

- Rodeo Red

P.S. If you need more inspirin’ check out Peachtree’s Pinterest Board “Rodeo Red’s Roundup” at:

www.pinterest.com/peachtreepub/rodeo-reds-roundup
All little buckaroos and townspeople are cordially invited to

RODEO RED'S ROUNDPUP

DATE: ________________________
TIME: ________________________
PLACE: ________________________
Visit ________________________ for more details on the rip roarin' fun!

Come on out for a rip roarin' event for your favorite Wild West picture book, Rodeo Red!
Git Yer Camp Gussied Up

Here’s how to get your cowboy camp decked out for Rodeo Red’s Roundup:

- Invite little buckaroos to wear their favorite hats and boots to the event.
- Make sure your event team is dressed to the Western-wear nines, too: bolo ties and belt buckles shined!
- Assign your event team captain to be the Sheriff and his/her assistant to be the Deputy.
- Decorate with all sorts of Western icons—ropes, bandanas, hats, boots, horse shoes, saddles, and hay barrels.
- Rope off an area of the store just for your hoedown. (To help avoid a stampede.)
- Drape the grub table with a red-checked tablecloth and make sure the watering hole is stocked with Cactus Juice (that’s green fruit punch, for you city slickers) and trail mix.
- Create a themed book display of your current inventory. Some suggestions include “Tall Tales”, “Sibling Rivalry”, or “Westerns.” Pair with nonfiction titles, too.
- Change the signage so that the restroom is labeled the “outhouse”, and the drinking fountain is labeled the “waterin’ hole.”
- Use props (cardboard saloon doors or a jail from the back of a chair) to create photo ops from the story.

Visit Rodeo Red’s Roundup Pinterest board for more decorating ideas: www.pinterest.com/peachtreepub/rodeoirectory REDS ROUNDUP

CACTUS JUICE MAKES ME FEEL PRICKLY!
Outfit Your Outlaws

Cowboy Costume Contest
To encourage all your buckaroos to show up in their down-home finery, host a contest, and invite your town’s real-life Sheriff (or someone from the Sheriff’s office) to judge. If you can’t enlist a local official, just have your store manager or event team pick the winner.

Name Badges
So you know who’s who at the roundup, create name badges for all your buckaroos. When they arrive, have them pick their rodeo name and write it on the badges. Be sure to leave a space for their real name!

Paper Bag Vests
• Gather enough standard brown grocery sacks for attendees.
• Depending on the age of your cowboys and cowgirls, cut them down the front for the opening of the vest.
• Cut a circle in the bottom of the sack about twice the circumference of your buckaroo’s neck.
• Cut a hole large enough for an arm to go through on each side of the bag, about 3 inches from the bottom where the neck hole is.
• Provide scissors, markers, and crayons for decorating.
Country Musical Chairs
Play a game of traditional musical chairs, except using country Western music.

Hot Potato
In order to get Rusty back, Rodeo Red had to do a quick switch-er-roo with Slim. Have your kids sit in a circle for a game of Hot Potato, and remind them that the prop is “hot like a coal at a barbecue!”

Seek and Find
One day Rusty weren’t nowhere to be found, so Rodeo Red looked everywhere for him. Hide a stuffed animal, and enlist your kids to be a search party. Don’t forget to check under the rug!

Red Rodeo, Green Rodeo, 1-2-3!
In this game of Red Light, Green Light, will you slowly sneak up on Slim real gentle like? Or will you try to steal back Rusty quick n’ loud?
Down Home Country Crafts

Make Your Own Outlaw Poster
Using our printout (PG 10), have your buckaroos create outlaw posters for their rodeo alter ego. Be sure to set up a “Sheriff’s office” and grab a Polaroid camera to take mugshots of them law-breakin’ rascals to attach to the poster with tape or glue.

Make Your Own Bedroom Door Nameplate
You can use all sorts of age appropriate materials to create a keepsake nameplate. Just be sure to add a nickname to call out your best attribute, like Rodeo Red or Sideswiping Slim!

3-D Coloring Sheet
Here’s a chance to make a very fluffy cat. Mix equal parts Elmer’s glue and shaving cream and stir until you get stiff peaks. Add brown paint for Rusty’s fur. Then have your kids apply the mixture with craft sticks. Print coloring sheet (PG’s 11-12) on cardstock for best results!

Paper Puppet
Cut around the dotted line (PG 13), and punch holes on the “x” marks. Assemble your movable puppet with brads. Rodeo Red will then be ready for wild adventures with her new favorite buckaroo!
WANTED

FOR THE CRIMES OF

AND DISTURRING THE PEACE
WITH A KIT AND KABOODLE FULL OF FUN!

Rodeo Red written by Maripat Perkins and illustrated by Molly Idle
HC: 978-1-56145-816-5 | PB: 978-1-68263-203-1

(Place Photo Here)
Rodeo Red

Cat?

3-D Coloring Sheet
Rodeo Red

Woof!
To Assemble:

Once cut out, place Rodeo Red’s left arm behind the torso, aligning the X’s. Once aligned, push a brad through the X’s and fasten. Repeat step for her right arm. Then align the upper torso X with the lower torso X, push a brad through the X’s, and fasten.

Rodeo Red’s all tore up over Slim stealin’ Rusty. Cut her out along the dotted lines and put her back together again with brads! Once you do, she’ll be able to move like her old self!
Help Rodeo Red Find Rusty

SAVE RUSTY!

YEAH!

Sideswiping Slim's at it again! Help Rodeo Red find Rusty!
Western Word Search

Word Barn

<table>
<thead>
<tr>
<th>BOOTS</th>
<th>FENCE</th>
<th>ROPE</th>
</tr>
</thead>
<tbody>
<tr>
<td>CACTUS</td>
<td>HAT</td>
<td>SHERIFF</td>
</tr>
<tr>
<td>COW</td>
<td>GRUB</td>
<td>SPURS</td>
</tr>
<tr>
<td>COWBOY</td>
<td>HORSE</td>
<td>VESTS</td>
</tr>
<tr>
<td>DOG</td>
<td>RODEO</td>
<td>WHEEL</td>
</tr>
</tbody>
</table>

Think you have what it takes to survive in the Wild West? Then get to the barn and help Rodeo Red find the hidden words! Hint: they can be spelled backwards!
Help Rodeo Red Find Rusty

Western Word Search

BEING LOST IN THE MAZE SCARED ME!

I CAN’T EVEN SPELL ‘COW’!

Great job, partners! Y’all don’t stop kickin’ until the clock stops tickin’! Compare your answers to the answer key and see how ya did!